



Your guide for choosing
all-in-one community management software

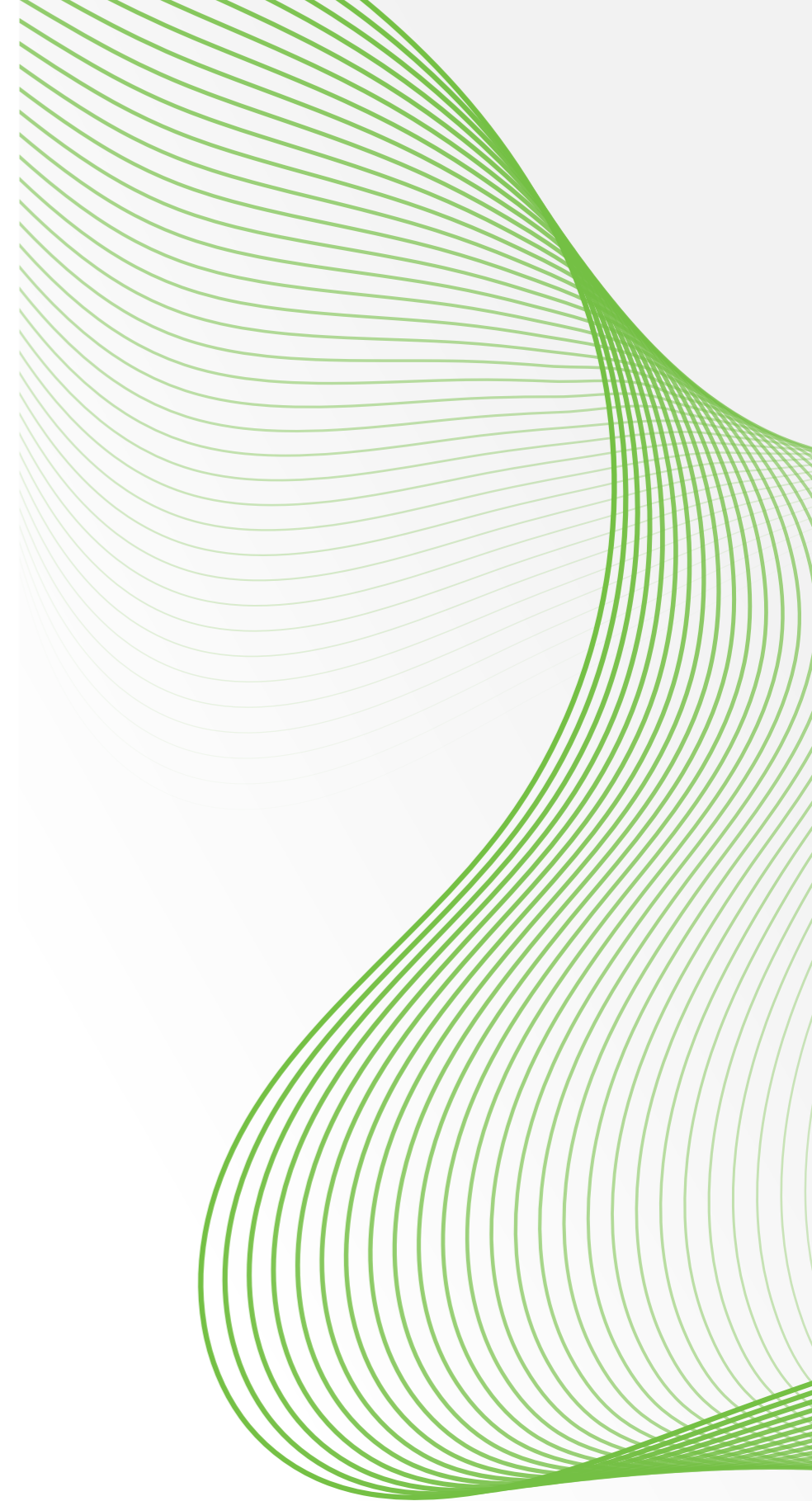


INTRO

If you're reading this, you're probably looking for community management software that fits your manufactured housing business, budget and goals.


Despite recent advances in property management software and real estate technology, most MH operators have not embraced the latest options. While there are many new software providers, all claiming to be the leading solution to solve your business problems, few truly cater to the specific needs of manufactured housing. Even fewer can offer true all-in-one software.

In this guide, we've outlined key things to consider when looking for the right provider and system to market and manage every aspect of your community. Whatever your unique needs, we're here to help you find the right solution. Our goal is to help you make a smart decision quickly.



WHAT YOU'LL LEARN

- Why all-in-one solutions matter
- Which software features you need
- How to find the right provider



What does it mean to be
all-in-one & why does it matter?



Community Management



Marketing & Leasing



Rent Collection



Accounting



Resident Screening



Maintenance



Loan Tracking




Investment Management

You'll often hear tech companies talk about single stack solutions. So what are those exactly?

A single stack is a way of saying all-in-one. It means the software is designed to be the only solution you need to run your business. A single stack solution in real estate is one integrated solution capable of handling everything from marketing and leasing to accounting, operations and reporting. Leading community management solutions are cloud-based to reduce your IT burden and give you greater flexibility.

Benefits to all-in-one manufactured housing software

- Address labor challenges
- Work from anywhere
- Enhance data security and accuracy
- Save time and reduce costs
- Train staff on a single platform
- Simplify your workflow with a single sign-on



What features should
I be looking for?

The community management solution you adopt will impact every aspect of your business, from how efficiently your team can work to your residents' overall experience.

It's crucial to choose software that fits your organization. Keep reading to discover some of the most popular software features community managers are looking for to meet the demands of the modern manufactured housing renters and owners.

DID YOU KNOW?

Manufactured homes make up 11% of annual new home starts in the U.S.

Source: MHInsider 2023 State of the Industry

DID YOU KNOW?

Given the choice,
50% of renters would
prefer to renew their
contracts online.

Source: 2022 NMHC Renter Preferences Survey Report

Marketing & Leasing

- Showcase available homes on popular listing sites
- Communicate with prospects and residents via text and email
- Provide photos and descriptions on custom-built property websites
- Complete applications, screening, leases and renewals online

Operations

- Automate rent collection
- Store important documents in the cloud
- See your daily, weekly and monthly task and activity calendar
- Provide online portals for resident services
- Manage owned or rented homes and RVs with manufacturer, make, model and title tracking
- Save time and money with comprehensive utility billing
- Manage internal loans, monitor amortization tables and track comprehensive reporting
- Track job costs and community expenses
- Manage online maintenance, violations and other compliance issues
- Centralize communications with prospects, residents, owners and investors

Owner Tools

- Create report packets by owner or property
- Onboard multiple owners quickly
- Generate reports in seconds, saving you hours
- Guarantee data accuracy and reliability
- Track investor capital commitments, contributions and distributions in one place

Accounting

- Get comprehensive real estate accounting including full GL, AP and AR
- Organize data and reduce entry mistakes
- Simplify financial reporting
- Spend less time and money processing invoices
- Process bulk batches of personal, corporate, bill pay and cashier's checks, as well as money orders
- Track home-level expenses

DID YOU KNOW?

On average, it costs \$3 & takes 5 minutes to import & key a single invoice.

What makes for a great technology provider?

It's important that your tech provider is willing to partner with you before, during and after the sale. Mature businesses with proven track records in both client support and cutting-edge technology tend to make the best providers. They offer multiple platforms to support any portfolio size or makeup, and they have a history of leading the industry in innovation and education. Once you narrow your search, find out which one(s) have been around the longest, why they made it this far and whether they're likely to be here years from now.

Not sure which software is right for you? We can help you figure it out. Just request a personal consultation with one of our experts.



What clients say about Yardi Breeze Premier



This is the first time we've been able to integrate our operational and accounting functions into one system. All our needs are met, making management easier and more cost-efficient.

Christine Fraser
Summit Communities



Yardi Breeze Premier is a breeze to use! It is very user friendly, and the ability to live chat with the support staff is fantastic.

Danielle Drozdek
Barsky Property Management LLC

Thanks for reading!

If you're ready to see Breeze Premier in action, reach out and request a personalized demo.

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