



Class Descriptions



TORONTO

Toronto

November 13-14



Icon Legend



Basic

These classes are designed to give any level of Yardi user a better fundamental understanding of Yardi property management and ancillary operations software.



Intermediate

This level is recommended for attendees with in-depth knowledge of the subject matter. These classes explore advanced concepts and assume a solid understanding of the foundational principles.



Advanced

Advanced classes are designed for seasoned professionals and Yardi software experts, offering in-depth explorations of complex topics and cutting-edge techniques to further enhance knowledge and skills.



Panel Discussion

Informative panel discussions feature product experts engaging in a thought-provoking conversation, sharing their perspectives and presenting diverse viewpoints on key topics.



Peer Roundtable

Our peer roundtable classes feature professionals from various backgrounds coming together to share their valuable experiences and engage in meaningful discussions that foster learning, connectivity and growth.



Product Overview

Join our Product Overview classes to gain a high-level understanding of Yardi's innovative software, as experts guide you through key features, functionalities and benefits.

Follow the conversation!
#YASCCANADA

CORE FUNCTIONALITY

Accounts Receivable & Accounts Payable

★★

Bank Book & Automated Bank Reconciliations

This class will cover two ways to complete bank reconciliations. Bank book enables importing of electronic bank statements and auto-matches existing receipts and payments. Capable of supporting foreign currency bank reconciliation, bank book creates receipts and journal entries based on information in the bank statement for electronic payments and bank fees. The second approach, automated bank reconciliations, encompasses the reconciliation of physical cheques and deposits.

★

Bill Pay: Introduction

Learn how Bill Pay can automate payments to vendors, owners, tenants and residents via electronic fund transfer and physical cheques.

★★★

Foreign Currency Revaluation & Translation

Learn to manage currency conversions during month-end closing for single entities or consolidations. The revaluation function updates base currency positions for non-base currency balance sheet items. The multi-currency translation function converts entity base currency to a different consolidation or reporting currency.

★★

International Legal Entity, Tax Rules, Transaction Types

This class will cover Voyager International functionality. This includes tax setup (tax authority, transaction type, tax rates), system-level tax setup, legal entities and international transactions.

★★

Management Fees & Cross Entity Billing

Management fee functionality enables the creation of commission payments while cross entity billing is used for billbacks (cost allocation). This class will review the basics of management fees and cross entity billing, when to use each and the financial reporting differences.

★★★

Procure to Pay: Best Practices

Gain visibility into the full suite of Procure to Pay products Yardi has to offer. Learn about the PayScan implementation process including timeline, workflow setup, access and permissions, training and go-live support. Become familiar with importing an invoice and the different options/features available. Join this session to discover the benefits of upgrading from Voyager PayScan to PayScan Elevate.

■

Procure to Pay: Introduction to P2P Services

Learn about the latest offerings in the PayScan Elevate application including the benefits of upgrading from Voyager PayScan to PayScan Elevate. This class is intended for existing Procure to Pay users.

■

Procure to Pay: VendorCafe and Vendor Shield Overview

Learn how VendorCafe and VendorShield can improve PayScan efficiencies as well as reduce operational and reputational risk. VendorCafe streamlines vendor onboarding while promoting paperless invoice processing. VendorShield is a comprehensive, full service vendor compliance and monitoring platform built into VendorCafe. The system features configurable criteria, reporting and real-time, accurate compliance statuses to help you know your vendors.

■

Procure to Pay: Yardi Marketplace Overview

Standardize and simplify your procurement processes using Yardi Marketplace with your supplier relationships and/or Yardi-managed suppliers. This class will show how to shop and create purchase orders from Marketplace, then process an invoice received via Marketplace electronic invoicing. Yardi Procure to Pay fully automates the entire AP process, from purchasing to invoice processing to payable creation, with fully customizable, role-based approval workflows. If you're interested in improving the efficiency of your procurement processes, this class is for you!

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



Segmented Accounting: Transactional & Reporting

Want more detailed financial reports without adding GL accounts? GL Segments might be your solution! This class will show you how to use GL Segments to record and store GL data in categories, adding significant detail to your financial reports.



Voyager Intercompany

Want to increase the amount of detail in your financial reports without adding GL accounts to your chart of accounts? GL segments may be the solution you are looking for! This class will show how using GL segments to record and store GL data in categories allows you to add significant new details to financial reports.



Voyager 8: Month-End Close Dashboard

Whether you're in accounting, property management or asset management, closing the month, quarter and/or year is a critical process in your business. It's vital to stay on task and on time. This class will share new functionality in Voyager 8 with visibility into upcoming tasks and assignments. With user-based workflows, assigned task lists and connections to key reports and functions throughout Voyager 8, we'll show how to effectively and efficiently stay on top of your close period process.



Yardi Bilingual: French Roadmap

This class will introduce the current state of the Yardi language translation roadmap, specifically for the Canadian French language set. We will provide an update on the products currently available in French for 2024 and advise what the French roadmap looks like for 2025. A display of products and reporting analytics in French will also be featured.



Voyager 8: Payment Processing

Come take a tour of the newest features available in Payment Processing! See an overview of the latest interface on Voyager 8 and some of its best features. We will also delve into a few advanced topics and best practices and take a look ahead at what is to come.



Building Your ETL Expertise: Configuration, Exporting & Importing.

This course will take you through the key components required to secure the correct configuration of our extract, transform, load functionality. The class also covers exporting and importing the various data objects



Voyager 8: Upgrade Overview

This class will provide a comprehensive guide to upgrading from Yardi Voyager 7S to Voyager 8. We will discuss the steps needed to upgrade for multifamily and commercial, expected timelines for completion and what to expect during the process. Voyager 8 has arrived and is positioned to help you navigate the future of infinite possibilities.



Correspondence Reporting

This class will guide you through correspondence setup. We will discuss how to create your own custom correspondence report in Voyager, set up and customize your template and provide guidelines for several predefined templates available for reporting.



Voyager Account Trees: Introduction

Account trees are powerful financial reporting tools that enable you to determine the format and description of your GL accounts at run time. Discover how this feature can save you time by streamlining and customizing your report-writing processes.



Custom Financial Analytics: Introduction

This class introduces Yardi's custom analytics and covers creating financial analysis type custom financials. You'll learn to create account tree and property comparison templates using standard or custom account trees. Topics include comparing financial data from prior periods to the current period and across multiple properties.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



SQL Scripting

Do you want to learn more about SQL queries and the Yardi database structure but don't know where to begin? This class will review basics of table relations in the Yardi environment and educate you on basics of SQL select statements. This information can be helpful when troubleshooting data-related issues or identifying how certain data elements relate to each other in your system.



Virtuoso Assistant: Introduction

Virtuoso Assistant is here to help you with your day-to-day tasks in Voyager 8! Learn about this new artificial intelligence tool and what it has to offer. We'll cover what we can do with it today, our future plans and more.



Voyager 8: Financial Reporting Introduction

Get a first look into the new Voyager 8 reporting capabilities, such as standard financial reports, general ledger and custom financial analytics. We will review new functions such as multiple saved filters, personal report visual modifications, search functionality and reports and layouts.



Yardi Data Connect for Power BI

Yardi Data Connect is our next generation customized BI offering designed to leverage Microsoft Power BI technology. Learn about using the product's secure API to stream data from one or more Voyager databases into your Azure environment. See how to combine it with other external data sources for comprehensive reporting. For clients using Power BI today or hoping to use it in the future, come join us to learn more.



Yardi Document Management for SharePoint

This class introduces Document Management for SharePoint, an integration with SharePoint in Office 365. This tool helps you maximize your Office 365 investment and transition to a paperless office.



Yardi Spreadsheet Reporting (YSR): Intro & Features

Yardi Spreadsheet Reporting (YSR) enables advanced report designers to create Excel or Word report packets in Voyager. This class will offer an overview of the product's capabilities and is designed to help you understand how YSR can be used to create boardroom-quality reports.



YardiOne

Come learn about the latest features available in YardiOne. This class will cover changes made to YardiOne over the last year.



YSR for Analytics

A Yardi Spreadsheet Report (YSR), set up to retrieve data from a previously developed custom financial analysis, is the preferred way to apply boardroom-quality formatting to customizable financial reports. This class will illustrate the setup procedure of the YSR report in both Voyager and Excel to retrieve the data and conditionally format the report according to the design of the underlying account tree.

ANCILLARY MARKETS & SERVICES

Other Services



Case Manager: Overview

Tracking Requests & Services Case Manager is an exciting new ticketing software designed for clients with customer service departments. Dashboards and task-driven cases offer insight into internal and external communications for tracking reasonable accommodation, resident and applicant interactions, requests for information and other activities. Integration with Voyager provides seamless visibility that can enhance relationships with clients and community partners.



Introduction to ID Verification & Screening Best Practices

Attend this class to learn the basics of ID Verification and Screening. Learn about the services Yardi offers, our scoring model and our approach to screening. We will also demonstrate the seamless integration with Voyager and system implementation. The class also provides a comprehensive overview of the features, customization, analytics that are available, criteria and best practices.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



Maximizing Employee Potential with Yardi Aspire

Dive into the world of Aspire, the all-in-one learning management system revolutionizing the way organizations approach training and event management. In this class, you'll explore the multifaceted capabilities of Aspire, from customizable interactive training classes and policies to seamless event management and comprehensive modules for mentorship, surveys and eSign documents. Discover how Aspire's advanced automation tools streamline training administration, empowering trainers to allocate more time to strategic projects and high-priority initiatives. Join us and learn how to leverage Aspire to optimize efficiency and drive unparalleled results in your organization.



Yardi Energy & GRESB

Learn how the Yardi Energy Suite can streamline utility billing, utility invoice processing and ESG/sustainability reporting including ENERGY STAR® and GRESB®. The Yardi Energy Suite is an automated utility management system with no interfaces to third-party systems. See how the Yardi Energy Suite improves visibility into your energy data to help drive down controllable costs and increase asset value.

Facility Management & Maintenance



Facility Manager for Commercial: Introduction

This class introduces a new UI and purpose-built application for commercial building chief engineers, technicians and asset managers. Learn a streamlined and simple way to track equipment and create maintenance plans, inspections and work orders.



Facility Manager: Preventive Maintenance & Equipment

Join this class to learn about the tools Facility Manager provides for managing preventive maintenance on equipment at your properties. See how our template-based approach streamlines the setup of equipment and preventive maintenance tasks to maintain a consistent maintenance program across your portfolio. You will also learn about options for creating high level or detailed equipment maintenance routines for desktops or the Facility Manager mobile app.



Facility Manager: Work Orders, Inspections & Mobile App

Join this class to learn about Facility Manager tools for creating and performing inspections and managing service requests. You'll learn how to create recurring or on-demand inspections for annual property and incident reporting. Discover how intuitive work order and inspection dashboards provide the oversight needed to ensure timely completion. See how Facility Manager integrates with the CommercialCafe tenant portal to manage tenant service requests and estimates for billable work.



Fixed Assets Manager: Introduction

Join this class to learn how to execute the fixed asset lifecycle in Fixed Asset Manager. Discover the tools for creating new assets, the various methods for calculating depreciation and key transactions in the Fixed Asset lifecycle. By the end of the class, you'll possess the expertise needed to effectively manage your organization's fixed assets, optimizing financial performance and strategic decision-making.



Maintenance IQ for Multifamily

Preserving the value of your properties is essential to long-term profitability and work orders are a key part of the preservation process. This comprehensive class covers work order (WO) templates, entering "quick" WO tracking inventory, preventive maintenance, managing maintenance staff, recurring WOs and posting WOs to create charges and payables.

COMMERCIAL



Spotlight on Commercial

Join us for a fast-paced tour of our commercial management product suites. Learn how Yardi Elevate can improve asset performance by lowering costs, balancing risk and increasing revenue via in-depth operational data and predictive insights with recommended actions. We'll touch on what's new in the Commercial Suite and how its elements work with Yardi Elevate to create a comprehensive and versatile system for managing a commercial property portfolio.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



Advanced Commercial Functionalities: Recoveries

Join this class to learn how the Voyager recovery toolset helps users accurately process CAM recoveries. The instructor will review recovery reconciliations and tenant charge schedule adjustments using our intuitive toolset and straightforward reconciliation function. In addition, this class will cover complex recovery scenarios such as segmented recoveries, custom denominators, cap/min, recovery-by-unit, periodic (non-annual) recoveries, gross-ups, anchor deductions and recovery accrual.



Advanced Commercial Functionality: Retail Solutions

In this class, we will cover how to calculate overage (percentage rent) for retail leases. Percentage rent or overage rent is a monthly charge in addition to base rent that uses breakpoints as thresholds where the percentage changes. Participants will also learn how to enter sales data for individual leases.



CommercialCafe: Introduction & Features

Explore how CommercialCafe Tenant Portal can deliver best-in-class tenant services including 24/7 access to online payments, statements, maintenance requests, sales data entry and other service offerings.



CommercialEdge: Deal Manager & Legal Manager

This session will explore the features and benefits of Deal Manager and Legal Manager, which centralize deal entry, tracking and approvals in one simple-to-use solution for brokers and asset managers. Ideal for office and industrial clients, Deal Manager significantly improves workflows for internal and external brokers while providing enhanced deal pipeline visibility to asset managers.



Floorplan Manager

Whether you have office, retail or industrial properties, our newest commercial product, Yardi Floorplan Manager, can bring significant value to your marketing, leasing, construction and property management workflows. Learn how to import, view and edit CAD files, create alternate floor plans for marketing purposes, approve and activate floor plans and calculate rentable and usable areas according to the major standards (e.g. BOMA).



Voyager 8: Commercial Introduction

This introduction to Voyager 8 is an overview of how the new user interface organizes its functions around AR, AP, GL, reporting and much more. Learn about our simplified user interface for data entry and review, managing collection efforts and tracking insurance requirements. All of this is packaged in an intuitive and simplified look and feel.



Voyager 8: Commercial Lease Administration, Advanced Topics & Reporting

This class will explore the features and benefits of Voyager 8 for Commercial, a robust solution designed to help manage all aspects of commercial lease administration. Join this class to learn about the Voyager 8 simplified user interface for data entry and review along with tools for analyzing and reporting on portfolio health, managing collection efforts, tracking insurance requirements and compliance and much more.



Voyager Commercial Best Practices

Get the most out of your Voyager Commercial experience by utilizing best practices recommended by our Client Services and Professional Services organizations. Topics in this class include commercial analytics, task and notification automation, report packets, custom tables, ad hoc reports and more.

Construction



Construction Basics, Draws & Receivables

This class will provide a high-level tour of Construction functionality. Expect an emphasis on the modules building blocks, general feature overviews and best practices.



Construction Manager for Commercial: Overview

Part of Yardi Elevate, Construction Manager provides real-time insight into budget performance and the construction timeline. This class will provide a high-level look at Construction Manager's features and benefits.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



Construction Manager: Capital Planning

Join this class to learn how the Construction Manager Capital Planning feature allows your team to keep a running list of capital expenditure (CAPEX) requests for building maintenance, upgrades or any other anticipated spend. This feature is designed to capture up to 10 years of budgeting requests, offers seamless job creation and integrates with Forecast Manager, Forecast IQ and Valuation Manager.



Construction Manager: Forecasting & Project Management

Discover how easy forecasting can be with the new look and functionality in Elevate Construction Manager. With new options and a completely redesigned UI, this is a class you won't want to miss.



Construction Manager: RFPs & Vendor Management

Learn how to simplify and streamline the bidding process for vendors. Construction Manager lets you manage everything from sending out an RFP and awarding a contract to paying the vendor.



Construction Roundtable

Construction Manager helps property developers, asset managers and project managers keep track of capital planning and new construction projects. Asset and construction managers can mitigate risk, improve cost control and budget oversight and increase profitability via real-time information across a portfolio. Project managers in the field can create, compare and award RFPs, enter risk assessment and execute project workflow approvals. Join us for a discussion on recent enhancements, upcoming development and our roadmap.



Integration of Construction Manager & Forecast Manager

Learn about the lifecycle of current and planned capital jobs as they flow between two Elevate modules. This class will teach you how to create a wish list of anticipated spending using the Capital Planning tool in Construction Manager, pull that list and in-progress jobs into your property budgets with the easy sync tool in Forecast Manager, approve capital planning, convert it into actual jobs and sync in Forecast Manager to see the newly created jobs reflected in your property budgets.



Forecasting

Advanced Budgeting & Forecasting: Reforecasting & Advanced Features

This class will review some of the features in Advanced Budgeting & Forecasting (ABF) that contribute to reforecasts. Topics include best practice recommendations to quickly create a reforecast in ABF, function groups for facilitating repeatability and reporting. We will also touch on how some of these reforecasting steps can now be run directly in Forecast Manager. Come see how we can help make your reforecasting process smooth and efficient!



Forecast IQ: Transforming the Budget Process

Learn how to streamline and improve your multifamily budgeting process with Forecast IQ. Leave your spreadsheets behind and make use of Forecast IQ's unit-level revenue and easily configurable expense forecasting, all with better process visibility and control. This class will include both introductory and advanced features available in Forecast IQ.



Forecast Manager for Commercial: Overview & Reports

Part of Elevate, Forecast Manager connects leasing, asset management and finance teams to the budgeting process and eliminates back-and-forth emails and outdated assumptions. This class will explore the solution's features and benefits.



Forecast Manager for Commercial: Revenue Management

Learn about revenue-focused Forecast Manager functionality, including the Revenue dashboard, integration with Deal Manager, area management and reporting. The Revenue dashboard allows users to easily identify units that may require leasing assumptions (vacant units, units with expiring leases, etc.) and easily enter those assumptions into the budget. Integration with Deal Manager provides visibility into deals in the pipeline and allows users to build a budget based on those deals. The Area Management dashboard allows users to speculatively change the area of units on a property for budgeting purposes. The class will also review the detailed and flexible Lease Status report, along with other lease and unit reporting.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.

● Forecasting Roundtable

Interested in learning about recent enhancements, upcoming development and the future roadmap for our budgeting and forecasting products? Join us for this roundtable presentation, which will encompass Forecast Manager and Valuation Manager.



Integration of Deal Manager & Forecast Manager

This class will show how pipeline deals created in Deal Manager show as leasing assumptions in Forecast Manager. You can forecast revenue, recoveries and costs based on the terms outlined in the deal with one click in Forecast Manager. The class will also cover a deal's lifecycle, including notifications in Forecast Manager when a counterproposal is entered in Deal Manager. Lastly, we'll show how Deal Manager compares deals to Forecast Manager speculative tenants or market rates for a given space.

INVESTMENT MANAGEMENT



Spotlight on Investment Management

Join us for a fast-paced tour of the Investment Management Suite. See how these solutions can create a comprehensive and versatile system for managing investors and an investment portfolio. The class includes the latest features and product updates for Investment Manager, Debt Manager, Performance Manager, Investment Accounting and our latest product, Acquisition Manager.



Acquisition Manager

Tired of juggling multiple spreadsheets and manually tracking investment acquisition data? Look no further than Acquisition Manager, the latest addition to the Investment Management Suite. This powerful tool serves as a centralized hub for accessing, analyzing and managing potential investment acquisitions. Key features include centralized access to data for all team members, efficient analysis of deals in your pipeline, simplified workflows and task management to keep team members focused on important and time sensitive tasks and document collection.



Client Panel: Integrated Solutions for GPs, Owners & Investors

Explore the powerful synergy between property accounting and investment management software in this client panel discussion. Designed for asset managers and fund managers, this class provides practical insights into optimizing Yardi's integrated Investment Management solutions. Topics include property accounting, financial consolidations, investor relationship management/reporting, performance measurement, asset management and seamless reporting across diverse real estate portfolios. Join us to learn from industry peers and enhance your expertise in property and asset management.



Debt Manager: Borrower & Lender Loan Management

Whether you are managing debt as a borrower or a lender, your daunting tasks include managing loan terms, amortization schedules, payable processing for loan payments, loan covenants, reporting and complex calculations. Learn how Debt Manager can help you manage and aggregate all of this on one platform with filters such as lender, maturity year or other definable loan attributes. You can quickly analyze and navigate your debt portfolio with outstanding balances, LTV, DSCR, collateral, future cash payments and other loan KPIs at your fingertips. Additionally, see how Debt Manager can track covenants with reminders to ensure your loans remain in compliance.



Investment Accounting: Financial Consolidations & Reporting

This class covers producing consolidated financial statements above the property level. You will learn how to set up entities, build ownership structures and create consolidation entries with eliminations. The class also includes minority interest and equity pickup rules as well as using segments for intercompany eliminations within the rollout hierarchy.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



Investment Accounting: Fund & Back Office Accounting

Automate the complex accounting transactions of fund management to dramatically reduce the analysis required by traditional accounting. This class will show how Investment Accounting allows you to manage wholly owned assets, joint ventures and other investment types for both small and large portfolio investors. We will cover all major processes required to configure and create capital transactions. We will discuss functionality for sub ledger transaction types, GL cash transaction rules, capital calls, distributions, tax withholdings, management fees, income/MV/NAV allocations and reporting.



Investment Manager: Introduction to Investor Relations & Portal

See how easily you can communicate key information to investors and provide transparency from investor to asset operations with an intuitive and easy to navigate investor portal.



Performance Manager: Calculate Investor, Investment & Portfolio Composite Returns

This class will go through how performance tables and return calculations can be automated, including leveraging Performance Manager for portfolio analysis and aggregating user defined composites. We will cover aggregating and computing returns across different levels and attributes as well as benchmarking returns against industry indices.



CRRM: Advanced

This class will review the process for Rent Increase and Lease Renewal for Ontario, Manitoba and British Columbia. It will also include Above Guideline Increase (AGI) and Tax Decrease functionality for Ontario clients.



Home IQ: The Future of Smart Homes

Curious about Yardi's smart home solution? Join us to explore RentCafe Home IQ, Yardi's purpose-built smart home solution natively integrated with the Yardi ecosystem. Smart locks, access points, thermostats, leak sensors and other IoT devices increase revenue and resident retention by delivering the technology experiences that residents want without adding third-party integrations and additional apps. Streamline key and lock management, maintenance work orders triggered by sensors and remote unit management with automations built into your existing Yardi workflows. Offer residents and site staff simple and intuitive tools for managing their smart home connected units. This class features some of our most exciting innovations!



Introduction to Voyager 8 Residential

This class will explore the features and benefits of Voyager 8 for Residential, a robust solution designed to help manage all aspects of residential leasing and operations processes. Join this class to learn about the Voyager 8 simplified user interface for data entry and review, along with tools for portfolio analysis, reporting and much more.

RESIDENTIAL

Residential



Spotlight on Residential

Discover the Residential Suite's latest developments and roadmap. Get a sneak peek at what's happening with Voyager Residential, the RentCafe Suite (RentCafe, RentCafe CRM, REACH by RentCafe and RentCafe Connect), Resident Screening, Procure to Pay and more. This class offers a preview of additional classes in each area.



Residential Analytics

This class covers all residential analytic reports in detail. It will show important reports for tracking resident activity and financial details such as rent roll and security deposit activity reports. We will also cover conversion ratios, unit availability, resident activity and traffic detail. We will also discuss the use of KPIs and residential reporting.



Residential Best Practices

In this class, we will review ways to optimize Voyager performance by providing recommendations for best practices. We will review the program and processes, posting routines, core tasks and reports.

Visit [YASC Toronto](#) for event details.

This class list is subject to change at any time.



The Resident Lifecycle

This class will cover the lease renewal processes for provinces with no legislated forms, both individual and bulk, renewal letters and the month-to-month process. We'll also review move-ins, transfer and the promote roommate function and options for handling security deposits. We'll cover tenant status workflow, move-out and deposit accounting processes.

Marketing, Leasing, CRM



Chat IQ: More Than Just a Chatbot

Are you offering 24/7 customer service to your prospects and residents? RentCafe Chat IQ can help with chatbot, textbot, emailbot and voicebot responses. Learn how to improve your customers' experience and give your property team more time to focus on high-priority tasks.



ILS Marketing with RentCafe.com

Seventy-eight percent of Canadian renters visit an internet listing service (ILS) such as RentCafe.com during their apartment search. Join this class to learn how an effective ILS marketing strategy provides the exposure you need to be in front of renters without breaking the bank.



Introduction to RentCafe CRM IQ

CRM IQ is Yardi's newest evolution in customer relationship management solutions, providing centralized communication management, seamless integration with RentCafe Conversations and an enhanced lead-to-customer management experience. This class offers a first look at CRM IQ and the various tools it offers to streamline your everyday tasks.



Marketing IQ: Analytics & AI

Today's most intelligent marketing strategies combine robust analytics with AI tools to enhance efficiency and improve performance. Dive into marketing data to determine a strategy, evaluate financial results and partner with AI to get the job done. Learn how Marketing IQ Genius, our marketing analytics and AI platform, can help you find opportunities to reduce unnecessary marketing spend without sacrificing results. Also see how to leverage the AI engine in Marketing IQ Genius to help you create content in a matter of minutes, putting time back in your schedule to focus on other marketing initiatives.



REACH by RentCafe: Marketing Strategies that Drive Results

This class examines how pay-per-click (PPC) advertising can drive high intent traffic and increase conversions for multifamily marketers. Focused on how both search and social paid ads influence the prospect journey, this session reviews current trends, data from Google and Facebook and tools for increasing the return on your marketing initiatives. We'll also touch on RentCafe Site Manager marketing features that will enhance your PPC efforts.



REACH by RentCafe: Search, Reputation & Marketing Analytics

REACH by RentCafe is an award-winning, full-service digital marketing agency. Learn how REACH can become a skilled extension of your marketing department, providing tools and experience to help you create a winning web presence, reach your target customers and analyze and adjust your marketing strategy. Hear how REACH can help with creative design, search strategies, improving your online reputation and visualizing your results with an intuitive marketing analytics dashboard.



RentCafe: Online Leasing

Learn how to create a contactless, frictionless and paperless rental experience for your prospects. We step through the entire leasing process, from initial lead to move-in and residency, just like your customer would. We'll demonstrate online chat and text, self-guided tours, digital ID verification, online leasing and even smart home tools. Learn how to offer a convenient and efficient leasing process for your prospects and your team.



RentCafe: Resident Services

Learn about all the different ways a resident can interact with a property and access RentCafe. We will also look at ways to customize the resident experience and improve resident retention.



RentCafe: Advanced Marketing Features

It's time for a boost! RentCafe has an awesome feature set, especially when it comes to marketing functionality. Discover the latest trends in the marketing industry and learn how to leverage the RentCafe platform to enhance your marketing strategies and goals.



RentCafe: Marketing Website Design & RentCaffeine Site Editor

Take control of your website's visual appeal with this class. Learn to implement RentCafe features that give properties a strong online presence. We'll cover capturing your target audience with built-in, intuitive functionality. This class showcases basic RentCafe Site Editor tools and introduces intermediate features designed for marketing managers to create a unique web presence through visual customizations. Learn to customize the website's template with layout structure, branding colours, images, text and custom inner pages. Explore the widget gallery for website design and discover RentCafe marketing features available within the RentCaffeine framework

CONDO



CondoCafe

Join us as we demonstrate the features in CondoCafe Owner Portal, a gateway to a multitude of benefits for condo owners. Owners can easily make payments, review ledgers and documents, submit requests, communicate with the management company and enjoy a range of other features. We will also demonstrate how the Certificates functionality streamlines the purchase and delivery of status certificates and other documents.



Condo IQ

Get ready for the upcoming release of Voyager 8 for condo management. Join us to see what's new.



Condo Roundtable

Join senior members of the Yardi support and development teams and your peers in this interactive roundtable discussion to provide feedback on Yardi's Condo products and services specific to the needs of the Canadian condo market.

SOCIAL HOUSING



Social Housing Manager

Join us for your first look at the exciting new features of Social Housing Manager! We'll review the new social housing dashboards, walk you through the recertification and RGI workflows as well as show you some exciting new features!



Social Housing RentCafe: Tenant Portal

Join us to learn about RentCafe Social Housing's tenant portal, which encompasses adding maintenance requests, making online payments and submitting annual RGI recertifications. We'll also walk through Choice Based renting for Ontario.



Social Housing Roundtable

Get ready for an exciting meetup where you can connect, collaborate and innovate with your peers and Yardi staff. This is a fantastic opportunity to discuss challenges and explore future initiatives within the Yardi Social Housing Suite.