



RentCafe®

## RENTCAFE WEBSITES

---

Win more renters  
with websites that  
attract, engage  
and convert

Achieve better results from corporate and property marketing websites that are built for speed, performance and accessibility; developed specifically to meet the needs of residential marketing, including student accommodation. Showcase your communities, engage prospects and turn leads into leases with content-rich designs and easy-to-use features, including interactive floor plans, appointment scheduling and more.

### **STAND OUT ONLINE**

Create an appealing online experience and improve search engine performance with faster, flexible websites.

### **MAKE PROSPECTS HAPPY**

Create a seamless user experience including tours, applications and leasing. Enable your teams to stay connected with prospects when offline.

### **BE TRUE TO YOUR BRAND**

Highly configurable to meet the visual and functional needs to promote your brand, communities, available units and services.



# FEATURES

## RENTCAFE WEBSITES

### ATTRACTIVE THEMES

Easily configure our expansive library of flexible, easy to use, responsive templates with all you need to visualise and promote your brand online.

### IMMERSIVE DETAILS

Encourage renters to explore each property with interactive site maps, area maps, amenity details and real-time unit availability.

### UNIT-LEVEL INFO

Help searchers find their perfect apartment with a floor plan assistant. You can add photos, videos and 3D tours of each unit.

### NUDGE MARKETING

Increase conversions by nudging site visitors to take the next step. Customise messaging for lead generation, tours and promotions.

### TOUR SCHEDULING

Enable prospects to easily book tours while you control timing and frequency. Appointments appear instantly in the right calendars; automated communication confirms dates and times.

### VIRTUAL FRONT DESK

Make it easy to engage with prospects at any time of the day. Chat, text, call, email and even schedule tours from any page of your website.

### ONLINE APPLICATIONS

Make it easy to apply online. Prospective renters can complete applications on any device for a truly paperless experience.

## STAY FRESH & ON BRAND WITH EASY, ANYTIME UPDATES

Don't wait, make changes whenever you need with a built-in website editing tool, self-service SEO dashboard and the ability to add unlimited custom pages. Change colours, update photos and keep content current to stay ahead of the competition.



[yardi.co.uk/products/rentcafe](https://yardi.co.uk/products/rentcafe) | [UKSales@yardi.com](mailto:UKSales@yardi.com) | +44 (0) 1908 308400

**YARDI** | Energised for Tomorrow

©2021 Yardi Systems, Inc. All Rights Reserved. Yardi, the Yardi logo, and all Yardi product names are trademarks of Yardi Systems, Inc.

RentCafe Websites 10/19/21