

# Yardi Ambassadors

Earn recognition and rewards  
for sharing your successes



Your insights are invaluable for those looking to follow in your footsteps. Help drive the industry forward through the Yardi Ambassador Program, an easy, fun way to engage with our brand and share your experience.

## **COMPLETE ACTIVITIES**

You choose the type and time. No pressure at all.

## **BUILD YOUR BRAND**

Establish yourself as a thought leader in the industry.

## **EARN REWARDS**

Get special gifts and exclusive invites to events.

## **HOW DOES THE PROGRAM WORK?**

The Yardi Ambassador Program is for our most influential clients. By joining, you're raising your hand to take part in reference activities that range from writing a review to speaking at events. Deciding how you participate is your choice — you pick what you do and when.

Throughout the year, we will notify you of available activities. When you find one that fits, we'll work with you to make the experience seamless and enjoyable. As you complete tasks, you earn rewards, including gifts, special recognition and access to exclusive events.

We created five tiers to recognize Yardi Ambassadors for their level of advocacy: Bronze, Silver, Gold, Platinum and Diamond. Each level has unique activities and benefits. We'll routinely review participation, and your ranking will change as you meet each new tier's requirements. Your opportunities — and rewards — will grow as your rank increases.

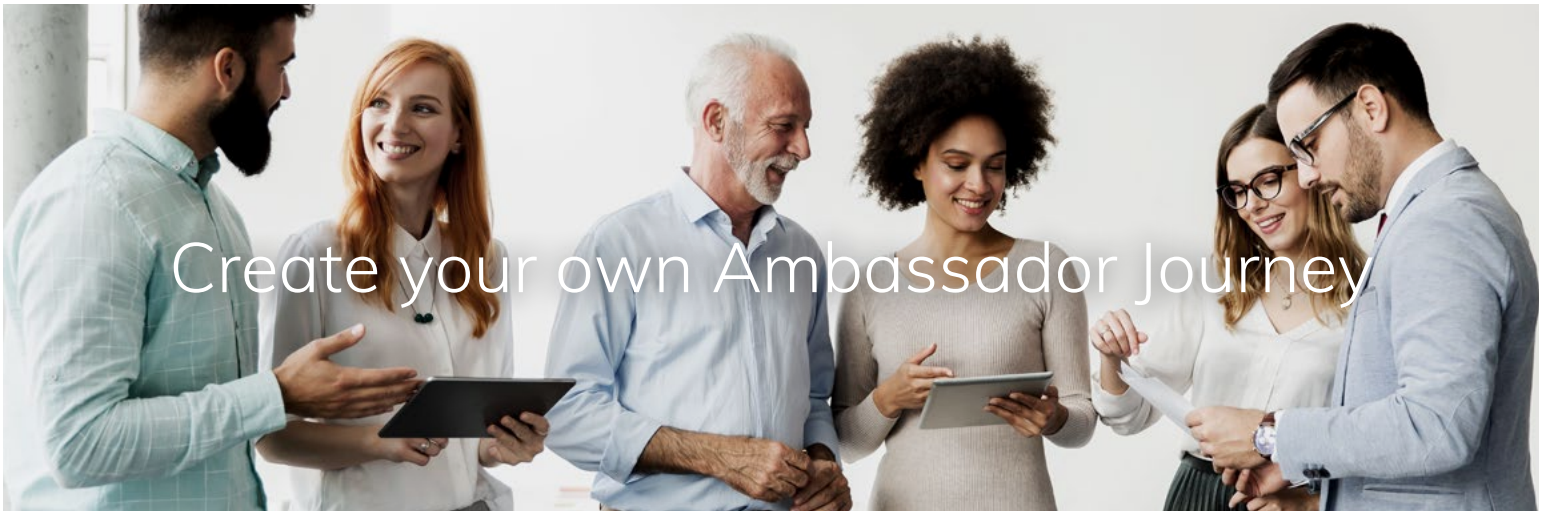
## **HOW MUCH TIME IS EXPECTED?**

There's no minimum commitment. Participation in the Yardi Ambassador Program is voluntary. You decide how much time you have and how often you'll take part.

## **WHAT TYPE OF ACTIVITIES ARE THERE?**

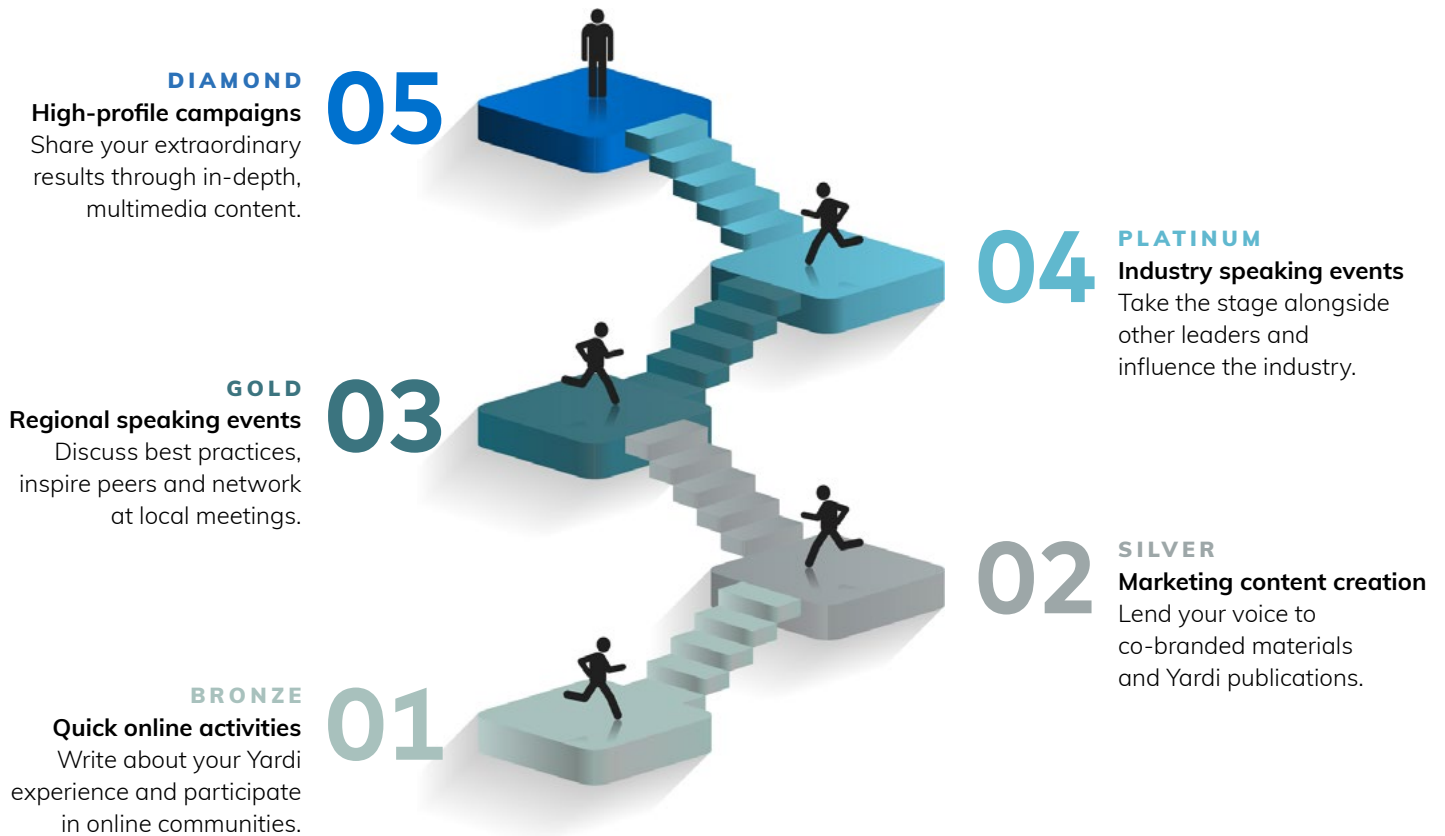
Activities vary depending on Ambassador tier, but each gives you a chance to be heard. You're already doing incredible work. We're just providing extra channels for you to share that success:

- Software reviews
- Reference calls
- Testimonial videos
- Speaking opportunities
- Panel discussions
- Leadership interviews



# Create your own Ambassador Journey

The Yardi Ambassador Program tiers are determined by your level of engagement, and you can get involved any way you like. If you complete activities of a higher tier, you'll be recognized and rewarded for your advocacy. Rewards include exclusive event tickets, boutique gift baskets, charity donations and more.



## CONNECT WITH US

We're here to answer any questions you have about what it means to be a Yardi Ambassador. Get in touch at [ambassadors@yardi.com](mailto:ambassadors@yardi.com).