WHITE PAPER YARDI

# Smarter training begins now: Unlocking the power of Aspire Al



### Overview

As the property management industry evolves, staying ahead means rethinking how training and compliance are developed and delivered. These programs must continuously adapt to reflect new regulations, technologies and business priorities. When training becomes outdated, the consequences are clear: reduced productivity, disengaged employees and increased compliance risk.

Forward-thinking property management leaders are meeting these demands by embracing AI, not just as a time-saver, but as a strategic advantage. By leveraging AI, companies are transforming how they onboard new hires, update policies, create learning content and support employee growth. The result? Smarter workflows, more consistent messaging and training that keeps pace with a rapidly evolving industry.

Artificial intelligence is increasingly integrated into property management operations, especially in training and compliance. Al empowers teams to scale learning efficiently without sacrificing quality or control.

Aspire Platinum is evolving as the industry's leading training platform and repository of industry best practices. Its Al tools act like an instructional design assistant who gets the draft started faster and easier.

### **61**%

of learning and development teams say they're under pressure to provide more training with fewer resources.

**25-60**%

Interactive elearning boosts employee training retention.

3.5 times faster

Companies that update training and other company resources grow revenue faster than those that update annually.

2-3 times faster

Organizations using Al to support course and policy content creation can scale learning programs faster than those relying solely on manual methods. Yardi's new Aspire AI tool redefines how we approach training content development, making it remarkably simple to elevate existing courses and generate new ones.

— Katie Dunlavy, WRH Realty Services, Inc



Aspire Platinum authors use integrated Al tools to create a course, assessment or policy in five easy steps:

- **1.** Follow prompts to build an initial draft.
- 2. Use the chat assistant to fine-tune the draft.
- 3. Select the design template.

- 4. Create a test.
- **5.** Use refinement tools to change tone, simplify language, translate, etc.

# Adapt. Align. Engage. Succeed with Aspire Platinum.



#### **Effortless course & policy creation**

Need a course or policy ready in moments? Aspire AI streamlines the process by generating course outlines, learning objectives, quizzes, summaries and even workplace policies in minutes. Simply enter details like audience, language, preferred tone, number of test questions and passing criteria. Aspire AI instantly delivers a polished first draft tailored to your format and training style.



#### Engage learners through storytelling

Aspire AI enhances your content with personalized examples, dynamic storytelling and translations tailored to your audience. It crafts rich, relatable narratives that reflect real-world situations, adapting to the learner's role, experience level and emotional context. Whether building a safety training or compliance course, Aspire AI suggests relevant scenarios, analogies and storytelling elements that transform passive content into immersive learning.



#### Create visually stunning content

Strong visual design is key to capturing attention and improving learner engagement. Aspire helps enhance the look of content. Apply a preferred design theme in just a few clicks and quickly deliver polished, visually engaging training.



#### Translate and localize with ease

Break down barriers and reach every learner. Aspire AI transforms your training and policies into content that speaks the right language, reflects the right culture and resonates with every role in your organization. What once took weeks of costly customization now happens in minutes. From leasing agents in Los Angeles to maintenance teams in Montreal, learners don't just understand the content, they feel it was created for them.



#### Update in real time

Change doesn't wait — and neither should your training. With Aspire AI, content updates happen immediately. Pull in new legislation from trusted .gov sites or upload your own documents and Aspire AI instantly integrates the changes into your courses and policies. Beyond compliance, it gives your organization agility. When priorities shift, Aspire AI keeps training current so employees stay aligned, adapt quickly and embrace change with confidence.



#### Reinforce your brand

Your training reflects your organization's identity and Aspire AI helps keep it consistent. Admins can use AI tools to maintain a unified tone, style and standard throughout your training program. AI supports role-specific content, company-branded design templates and ensures updates retain your brand voice. The result is clear, professional training that builds employee confidence, supports engagement and delivers a consistent experience for your employees, reinforcing your brand at every level.

Teams can focus on coaching and supporting staff, while AI handles content creation, updates and design. Courses and policies that once took days are ready in ready in minutes, while maintaining best practice learning and development standards and polished presentation.

#### DID YOU KNOW?

# Instructional designers who leverage generative AI tools spend up to 40% less time on first-draft content development.

Source: Yardi Aspire

#### Ready to work smarter?

From faster creation to better engagement and real-time updates, **Aspire Platinum** is the smart choice for modern property management teams or organizations. Aspire Platinum builds on the strong foundation found in **Aspire Plus**. Both solutions provide access to the full Aspire catalog, robust custom authoring tools, live training management, skill tracking, mentorship and coaching, automation features, in-depth reporting and integrations with third-party systems such as HR and payroll — all within a user-friendly, fully branded platform.

For teams seeking more advanced capabilities, Aspire Platinum offers enhanced features that take content creation and learner engagement to the next level. This includes Alpowered tools that streamline the development of courses, assessments, policies and more, making it faster and easier to create tailored content at scale. Platinum also includes expanded functionality such as eSign, surveys, live polling, SCORM course support and MS Teams Chat integration, promoting deeper collaboration and real-time interaction.

Discover which Aspire solution is right for you.

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