Meet,

Wills Gardner

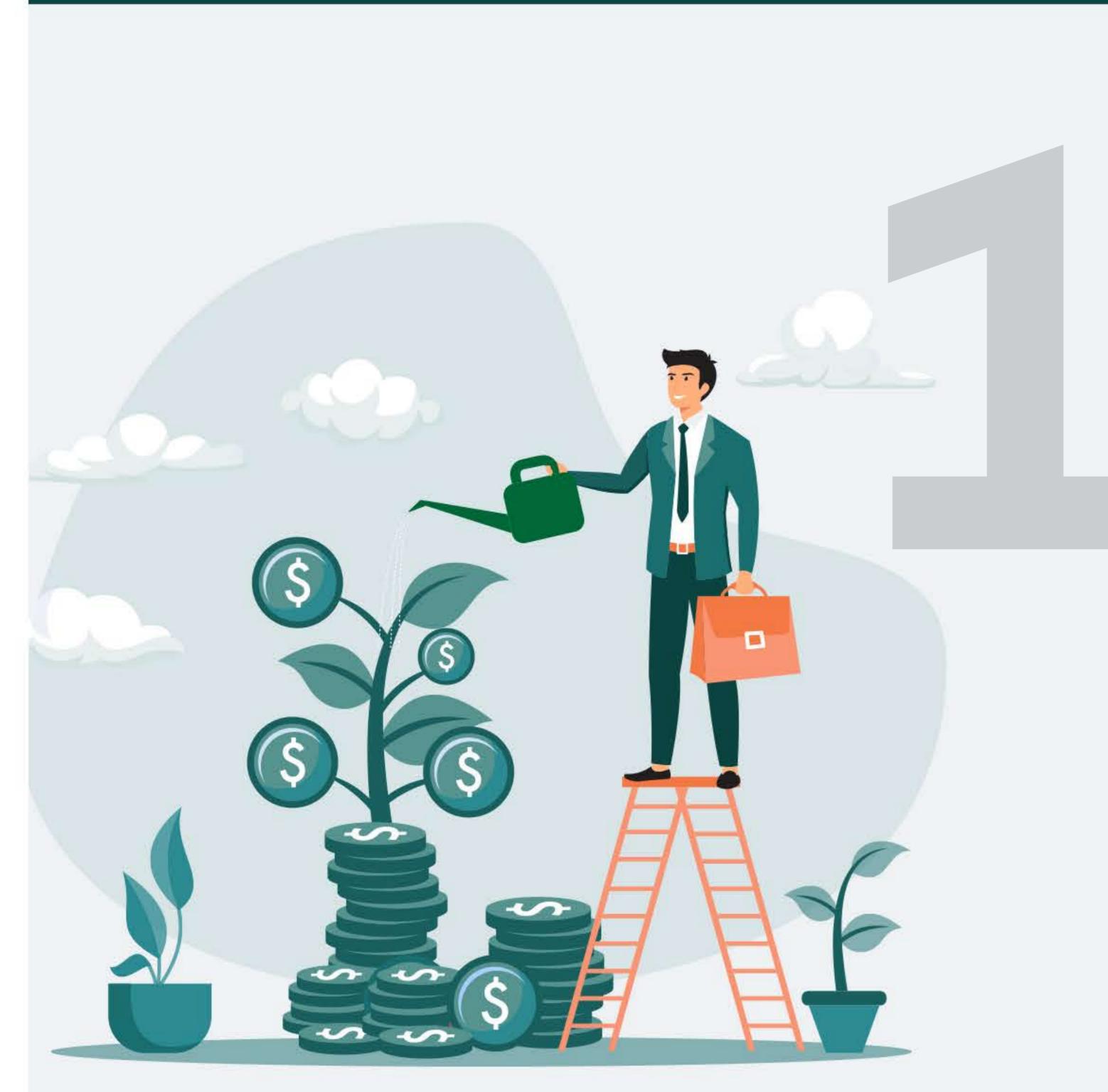
Director of Capital Planning with Holladay Properties



What benefits has Wills seen?

Here are his top 5 benefits of using Yardi Investment Suite





Growing the portfolio Rapid growth met with greater

operational efficiency using Yardi Investment Suite.

"We can fulfill our portfolio growth because Yardi Investment Manager meets all of our needs for reporting, investor relations and enhancing our team's efficiency. We can meet the demands of increased investment activity without adding staff."

Delivering investment information on demand Automated data compilation replaces

email chains and phone calls.

"Investor Manager helps us with capital

tracking, managing new investment opportunities and investor communications within a single connected solution that reduces work for our staff. Investors receive up-to-date information, which increases their confidence in Holladay and enhances our reputation."



Viewing investment information in one place Comprehensive investment

connected system.

"Integrating Investment Manager with Yardi Investment Accounting and other

information housed in one

Yardi solutions provides a single source of information and eliminates merging data from inefficient and error-prone systems. Our staff gets information on their own without needing to search for it and can answer investor inquiries immediately."

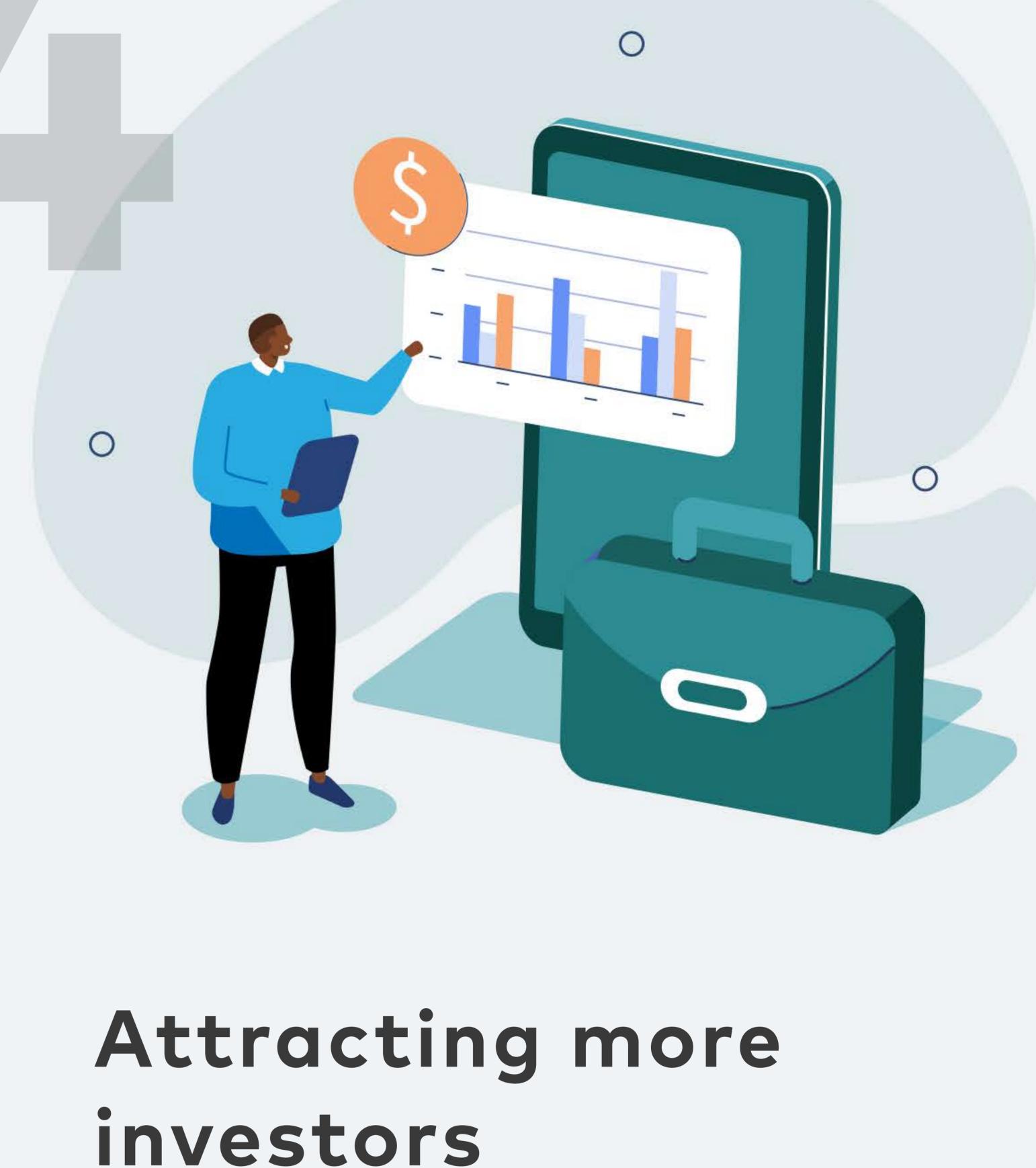
Quarterly reports and metrics are available via a self-service investor portal.

Optimizing investor

relations

"We use Investment Manager to push out quarterly investor reports and annual

items such as K1 tax forms without needing to prepare multiple emails or print report packets. Investors quickly receive up-to-date information, which increases their satisfaction and trust in Holladay."



Increased investment activity and larger deals.

"We have five times as many investors as we had five years ago. As we attract

more investors and execute larger deals, we assume more reporting and tracking obligations. Investment Manager helps us meet them fully, which is more efficient for our staff and more satisfying for our investors."

Read the story to get all the details on Holladay Properties



experience with Yardi Investment Management.