



StorageCafe



CRM IQ

Nurture prospects and tenants

Gain complete visibility into every step of the customer journey. With a fresh interface, next-level communication capabilities and customer-centric views, StorageCafe CRM IQ provides a seamless lead-to-lease experience for staff and customers.

BE CUSTOMER-CENTRIC

View customer-level information and interactions across your portfolio.

ENHANCE COMMUNICATIONS

Automate lead nurturing and see every interaction from every channel on one dashboard.

DELIVER SMARTER SUPPORT

Be there throughout the customer journey with consistent service and support.

FEATURES

CRM IQ



AGENT PERFORMANCE

Deliver exceptional customer experiences by visualizing and prioritizing every step of the rental journey. Convert qualified leads, improve retention and simplify workflows for teams.



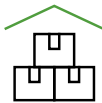
COMMUNICATION HUB

Respond to all prospect and tenant inquiries in one place. One dashboard makes it easy to keep track of all conversations across chats, texts, emails and calls.



INTUITIVE DASHBOARD

Keep customers moving through the pipeline with an intuitive interface that displays next steps. Drive efficiency with automated email templates and more.



TENANT SERVICES

Improve tenant satisfaction by automating communication and providing timely information for move-ins, account information and more.



SPECIALIZED ROLES

Do more with fewer onsite staff. Cross-portfolio insights into vacancies and customer information provide full, operational visibility.

MULTIPLY YOUR LEASING TEAM'S EFFICIENCY

Streamline lead management, lease conversion and tenant services. Integrated into your Yardi Storage Manager leasing workflow, CRM IQ is the only tool you need to monitor the customer journey from one convenient dashboard.



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