

SENIOR LIVING COMES HOME

What providers should know about home care services

Due to COVID-19, some older adults are delaying the decision to move into a community. Discover why home care services make sense now more than ever.



Home care vs. home health

There are two distinct categories with regulations, certifications and expectations that differ.

Home care

Personal care & practical needs

- Meal preparation
- Light housekeeping
- Getting dressed
- Transportation
- Bathing & grooming
- Toileting

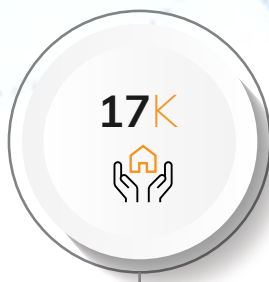
Home health

Medical care from licensed nurses & aides

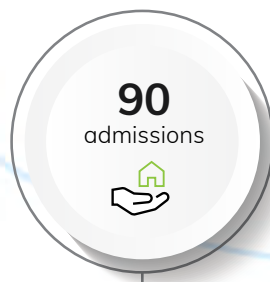
- Health assessments
- Medication management
- Wound care
- Giving injections
- Pain management
- Physical rehabilitation



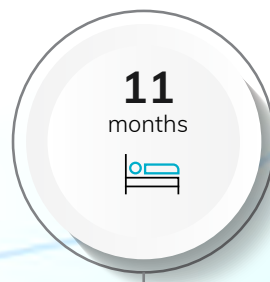
In-home industry at a glance



17K
Agencies nationwide¹



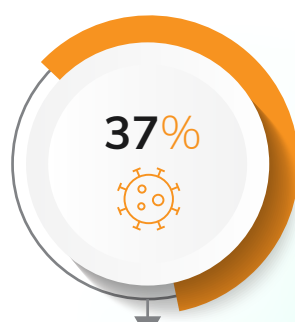
90 admissions
Median number of new clients annually²



11 months
Average client length of service³

Nearly **90% of seniors** want to remain in their current home as long as possible.⁴

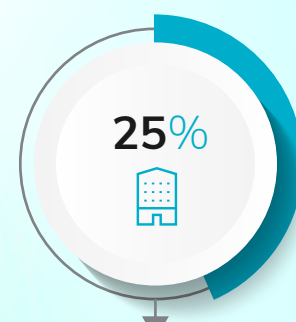
COVID-19's impact on home care agencies



37% report cases of COVID-19 among clients or staff.



76% saw fewer billable hours, but over **50%** have had hours return fully.



25% have seen new demand from clients moving out of senior living facilities.⁵

Advantages of in-home care

These benefits make it an attractive choice for older adults and providers both.

For seniors & families

- Greater independence**
Seniors can retain their privacy and autonomy in their life-long home.
- Extra caregiver attention**
Home care attendants can provide one-on-one attention as long as needed.
- More affordable care**
For those with limited resources, home care services are often more feasible.

For senior living providers

- Higher satisfaction**
Community residents can leverage personal care services for extra needs as well.
- Brand differentiator**
Home care helps organizations reach a wider audience of prospects.
- Diversified portfolio**
In-home care can be a valuable, additional service that clients ask for.



How technology tools can help

Yardi At Home Care is built to address the industry's unique challenges for senior living providers.

Electronic charting

Mobile workflows designed for the home ensure services are in line with the care plan.

- Improves client care
- Streamlines documentation
- Maintains compliance

Streamlined scheduling

Online calendars take shifts, coverage areas and time-off into account to automate assignments.

- Saves time
- Reduces call-offs
- Boosts retention

Integrated billing

Centralized accounting syncs with caregivers in the field to record tasks for accurate pricing.

- Simplifies accounting
- Reduces billing errors
- Increases reimbursement

Up-to-date tracking

Full reports provide the data needed to make decisions quickly and forecast growth.

- Empowers oversight
- Reveals trends
- Guides decisions



Let us lend a hand.

See how **Yardi At Home Care** can help your senior living business support clients, anywhere they choose to live, during these uncertain times.

[GET IN TOUCH](#)

SOURCES

- Home Health Care News
- Home Care Benchmarking Study
- AARP
- Home Care Pulse