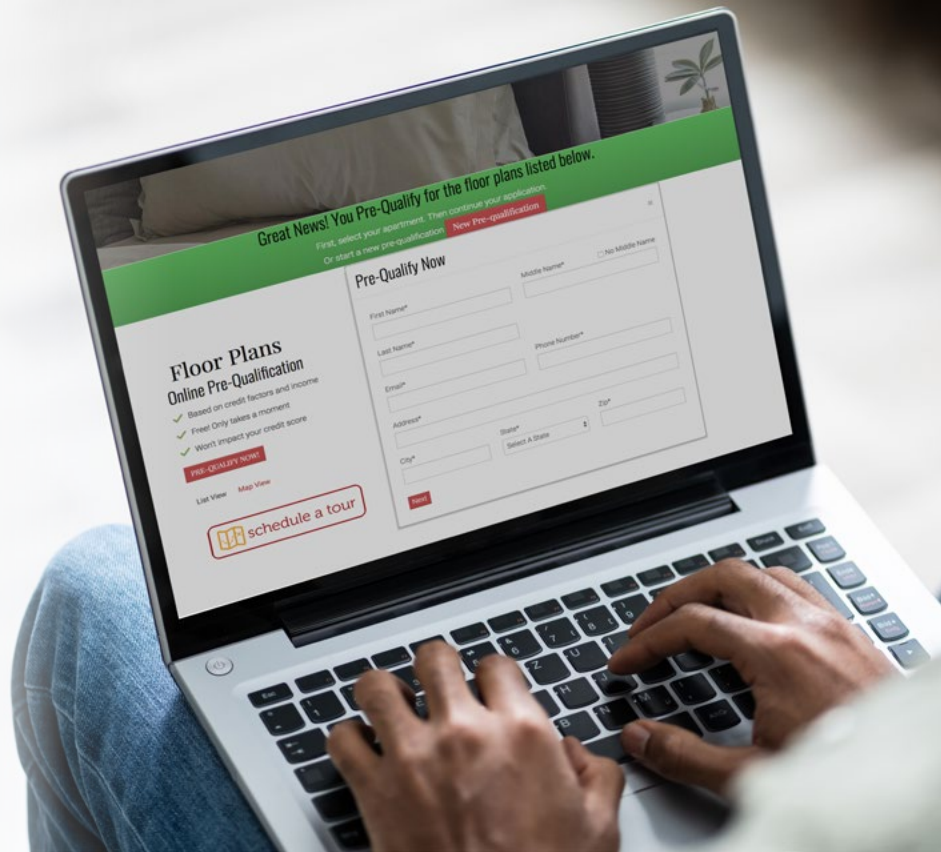


Applicant Prequalification

Qualify prospects at the point of contact

Allow prospective renters to instantly prequalify during your RENTCafé online leasing workflow. Prospects will know quickly if they meet your credit and income requirements and you can funnel stronger leads to your leasing staff.



Increase conversions

Allowing prospects to prequalify helps you identify quality leads that you can funnel to your leasing staff for increased conversions.

Applicants simply choose prequalification at the beginning of the RENTCafé leasing workflow which initiates a soft credit pull and income check against your property's screening criteria. As a result, applicants find out if they meet your credit and income rental requirements without feeling the impact of a hard inquiry to their credit score. A comprehensive screening will then be done once applicants are ready to start the online leasing process.

Reduce costs

Add more value to the ScreeningWorks Pro platform by including prequalification at the beginning of the online application process. You'll save time for your leasing staff and money for your company by doing fewer comprehensive screenings for unqualified applicants. Plus, you reduce risk by focusing your leasing efforts on turning quality prospects into residents.

 | Energized for Tomorrow

Ready to start using Prequalification?
Contact your Yardi account manager at
(800) 866-1144.