



Yardi Elevate



## YARDI REVENUE IQ

---

# Price leases to optimize revenue and occupancy

Increase net rental income with transparent revenue management. Revenue IQ prices new and renewal leases using the balance between real-time inventory, traffic and market conditions. Get visibility into rent movement and operational performance.

### **GAIN VISIBILITY**

See everything from rental rates and occupancy data to property activity and benchmarking.

### **DRIVE PRICING**

Map lease pricing to your business processes and revenue goals with a configurable system.

### **GET RESULTS**

Beat the market and gain an average 6% net rental income growth while improving occupancy.



# FEATURES

## YARDI REVENUE IQ

---



### PRICING CONTROL

Adjust pricing metrics to achieve your revenue goals and offer multiple options to meet customer needs and fair housing requirements.



### BENCHMARKING

Succeed with pricing based on holistic revenue intelligence that leverages industry benchmarking, your local markets and economic trends.



### FLEXIBLE PRICING

Get predictable daily pricing based on market conditions and your inventory. Make quick adjustments to factor cost constraints such as vacancy loss and turnovers.



### DEEP ANALYTICS

Increase insight with analytics for all components that drive revenue. Machine learning based on a proprietary feedback loop continuously advances algorithms and makes the system smarter.



### COMPLETE REPORTING

View daily management reports to understand pricing changes based on availability, demand and competition. See upcoming exposure along with traffic and seasonal occupancy trends.



### DEDICATED SPECIALIST

Let an experienced revenue manager from Yardi focus on your pricing so you can focus on your business. Your dedicated specialist will get to know your assets and your goals.

## BETTER PRICING FOR HIGHER REVENUE & OCCUPANCY

Revenue IQ is part of Yardi Elevate for multifamily, a complete asset management solution that includes asset intelligence, benchmarking, market research, maintenance, budgeting and forecasting.



[yardi.com/revenueiq](https://yardi.com/revenueiq) | [sales@yardi.com](mailto:sales@yardi.com) or (800) 866-1144

---



Energized for Tomorrow