

# YARDI REVENUE IQ

# Price leases to optimize revenue and occupancy

Increase net rental income with transparent revenue management. Revenue IQ prices new and renewal leases using the balance between real-time inventory, traffic and market conditions. This gives you full visibility into rent movement and operational performance.

# **GAIN VISIBILITY**

See everything from rental rates and occupancy data to property activity and benchmarking.

# **DRIVE PRICING**

Map lease pricing to your business processes and revenue goals with a configurable system.

## **GET RESULTS**

Beat the market and gain an average 6% net rental income growth while improving occupancy.



# YARDI REVENUE IQ



#### PRICING CONTROL

Adjust pricing metrics to achieve revenue goals and offer multiple options. Ensure you meet customer needs and fair housing requirements.



#### **COMPLETE REPORTING**

View daily management reports to understand pricing changes based on availability, demand and competition. See upcoming exposure along with traffic and seasonal occupancy trends.



#### BENCHMARKING

Succeed with pricing based on holistic revenue intelligence that leverages industry benchmarking, your local markets and economic trends.



# ACCOUNT MANAGER

Get support from a dedicated account manager. Get personalized recommendations and tailor Revenue IQ to meet your asset goals.



#### **FLEXIBLE PRICING**

Get predictable daily pricing based on market conditions and your inventory. Make quick adjustments to factor cost constraints such as vacancy loss and turnovers.

## BETTER PRICING FOR BETTER REVENUE & OCCUPANCY

Revenue IQ is part of Yardi Elevate for multifamily, a complete asset management solution that includes asset intelligence, benchmarking, market research, maintenance, budgeting and forecasting.



yardi.com/revenueiq | sales@yardi.com or (800) 866-1144