

# YARDI REVENUE IQ

# Price leases to optimize revenue and occupancy

Achieve your goals with transparent revenue management. Revenue IQ prices new and renewal leases using the balance between your property's real-time inventory and traffic, with the option to incorporate publicly available asking-rent data. Get visibility into rent movement and operational performance.

# **GAIN VISIBILITY**

Achieve intuitive, transparent pricing with full visibility into pricing movement and operational reporting.

# **MAINTAIN CONTROL**

Configure lease pricing based on your asset goals and strategies.

# **GET RESULTS**

Increase net rental income by an average of 6% and improve occupancy.



# YARDI REVENUE IQ



#### PRICING CONTROL

Adjust pricing strategy to achieve your revenue goals.
Offer multiple options to customers and meet regulatory requirements.



#### QUICK ADJUSTMENTS

Access intuitive configurations for each property to easily adjust settings or override prices when necessary.



#### **COMPLIANT PRICING**

Stay in compliance with rent control for new leases, renewals and state of emergency regulations.



# **COMPLETE REPORTING**

Improve visibility by tracking your rent movement, understanding your financial and operational performance and knowing your market in real time.



#### **FLEXIBLE PRICING**

Make easy adjustments to pricing based on your asset strategy, including lease terms, cost recovery for vacancy loss and more.



# DEDICATED SPECIALIST

Receive dedicated support from an experienced technical account manager and set your own pricing configurations at the property level.

#### BETTER PRICING FOR OPTIMIZED REVENUE AND OCCUPANCY

Revenue IQ, along with Forecast IQ and Asset IQ, is a part of Yardi Elevate for multifamily. Combine Yardi Elevate with property management, accounting, marketing, resident services and more for an integrated ecosystem that drives peak asset performance.



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