

# **RENTCAFE WEBSITES**

# Win more renters with websites that attract & convert

See better results with corporate and property marketing websites built for speed, performance and accessibility. Showcase your communities, engage prospects and turn leads into leases with content-rich designs and easy-to-use features, including interactive floor plans, property site chatbots and more.

## STAND OUT ONLINE

Appeal to customers and search engines with fast, functional websites.

## MAKE PROSPECTS HAPPY

Create a seamless user experience with online applications and leasing.

#### **BE TRUE TO YOUR BRAND**

Customize your online presence to promote what's unique about your company and property.



# **RENTCAFE WEBSITES**



ATTRACTIVE THEMES

Choose from our expansive library of responsive templates and customize with your text, colors, logos, photos and graphics.



IMMERSIVE DETAILS

Encourage renters to explore interactive maps, amenities and real-time unit availability.



UNIT-LEVEL INFO

Offer renters a floor plan assistant with photos, videos and 3D tours.



#### **ONLINE APPLICATIONS**

Make it easy to apply online from any device. Offer integrated resident screening to further streamline the process.



#### VIRTUAL FRONT DESK

Let a chatbot field prospect questions 24/7 with RentCafe Chat IQ (available with Breeze Premier).

#### **STAY FRESH & ON BRAND WITH INSTANT UPDATES**

Make changes whenever you need to with a built-in website editing tool, self-service SEO dashboard and the ability to add unlimited custom pages. Change colors, update photos and keep content current to stay ahead of the competition.

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