

# **RENTCAFE SUITE**

Exceed expectations with one platform for marketing, leasing & resident services

Get more from your marketing with a software suite that helps you manage the entire renter journey, from customer acquisition and online leasing to resident retention.

Developed to meet the specific needs of residential assets, including build-to-rent, student, co-living, corporate and short-term rental. You can realise the best value for your marketing spend with integrated products that are proven to drive leads, leases and renewals.

### ATTRACT PROSPECTS

Stand out online, appeal to prospective residents and win more renters with websites that attract and convert.

### **CONVERT LEADS**

Turn leads into leases with better customer relationship management tools.

### **RETAIN RESIDENTS**

Create a positive resident experience with technology that keeps you connected.



## RENTCAFE SUITE



#### RENTCAFE

Stand out with userfriendly websites that appeal to people and search engines. Enjoy fast page speeds, selfservice features and increased accessibility.



### RENTCAFE CRM FLEX

Gain complete visibility into your leasing operations. Manage the prospect, applicant and resident lifecycle in one place for multiple lease types.



#### RENTCafé RESIDENT

Make renting more convenient with a highly rated, brandable resident app for payments, maintenance requests, notifications and more.



#### PAYMENT PROCESSING

Increase convenience for applicants and residents while saving time and minimising risk. Automate direct debit and standing order setup in conjunction with Stripe or Worldpay.

# **NEVER MISS AN OPPORTUNITY**

Unite all marketing processes on a single platform for complete transparency while ensuring the best experience for your customers and your team.

Extend your platform to manage the entire residential lifecycle with a single connected solution. Yardi's Residential Suite includes property management and accounting, procurement, facility and construction management and investor relations.





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