



RENTCafé®



## RENTCafé SUITE

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Exceed expectations with one platform for marketing, leasing and resident services

Get more from your marketing with a software suite that helps you manage the entire renter journey, from customer acquisition and online leasing to resident retention. Realize the best value for your marketing spend with integrated products proven to drive leads, leases and renewals.

### **ATTRACT PROSPECTS**

Reach more renters with expert digital marketing services and solutions.

### **CONVERT LEADS**

Turn leads into leases with better customer relationship management tools.

### **RETAIN RESIDENTS**

Create a positive resident experience with technology that keeps you connected.



# FEATURES

## RENTCafé SUITE

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### RENTCafé Marketing IQ

Reduce spend and maximize ROI with a powerful analytics tool. View and compare prospect and lead sources as well as conversion rates and costs by vendor.

### RENTCafé Reach

Attract renters with a full-service digital marketing agency for SEO, PPC, reputation management, social media and enhanced ILS listings.

### RENTCafé Chat IQ

Improve customer care and free up staff with an AI-powered bot that answers every renter question immediately and accurately.

### RENTCafé

Stand out with user-friendly websites that appeal to people and search engines. Enjoy fast page speeds, self-service features and increased accessibility.

### RENTCafé Self-Guided Tours

Create more leasing opportunities. Let prospects tour at a time and pace that works for them while keeping communities safe.

### RENTCafé Connect

Capture leads, control spend and track results with a flexible call center that increases occupancy and promotes resident satisfaction.

### RENTCafé Resident

Make renting more convenient with a highly rated, brandable resident app for payments, maintenance requests, notifications and more.

### RENTCafé CRM Flex

Gain complete visibility into your leasing operations. Manage the prospect, applicant and resident lifecycle in one place for multiple lease types.

## NEVER MISS AN OPPORTUNITY

Unite all marketing processes on a single platform for complete transparency while ensuring the best experience for your customers and your team.

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