



RENTCafé®



RENTCafé STUDENT

Attract applicants,
manage residents and
improve the student
housing experience

Graduate your leasing capabilities with an innovative marketing and CRM solution for student housing. Drive efficiency for your team with flexible tools designed to fit your unique market.

MARKET ONLINE

Stand out with websites that convert. Get online tour scheduling, nudge marketing, chat, social integration and more.

LEASE YOUR WAY

Lease by the unit, room or bed for standard and academic terms. Match roommates and perform bulk move-ins.

MAKE RENTERS HAPPY

Provide convenient access for students and guarantors online and through a brandable app. Accounts can be linked but independent.

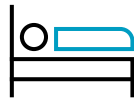
FEATURES

RENTCafé STUDENT



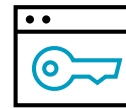
PROPERTY WEBSITES

Showcase your communities with innovative property marketing sites that can include floor plans, videos, online scheduling, ratings and reviews, and more.



FLEXIBLE LEASING

Lease by the unit, room or bed. Combine student housing, traditional leases and short-term options at one property or across your portfolio.



USER ACCESS

Offer secure online and app access. Applicants, residents and guarantors can log in to manage their accounts, submit payments and request services.



ROOMMATE MATCHING

Sort and narrow large amounts of data to place student renters in their specific unit, room or bed with requested or matched roommates.



BULK FUNCTIONALITY

Increase efficiency and save leasing staff time using bulk functionality for move-ins and move-outs. You can also send notices in bulk.



TEXTING & SOCIAL TOOLS

Communicate more effectively with built-in two-way texting and social media capabilities. Reach your audience and incentivize referrals.

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