

8 WAYS OUR ONLINE PORTAL OFFERS UNMATCHED VALUE



It's crucial for senior living operators to keep residents, families and staff connected online. This requires technology built for the task — a solution that's mobile-friendly, intuitive to use and completely secure. This built-for-you software should make around-the-clock communication effortless while offering a convenient place for all parties to complete important tasks.

That's RentCafe Senior Living Portal.

1 Empower residents, families and staff to **communicate** anytime, from anywhere



4 out of 5 adults age 50+ rely on technology to stay in touch with others.¹

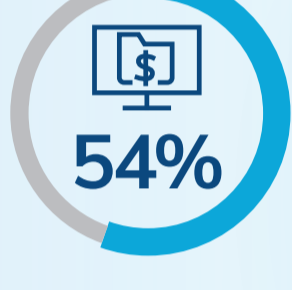


2 Give families peace of mind with instant access to resident health updates

3 Offer convenience and increase cash flow with online payment options



76% of adults age 61+ prefer a digital channel for making bill payments. **54%** prefer an online portal specifically.²



4 Boost satisfaction with **easy-to-use, mobile-friendly** features

5 Enable **electronic signatures** for leases, pet contracts and more

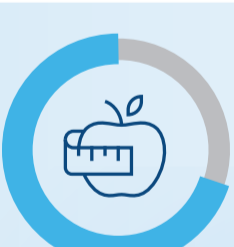


Electronic signature functionality helps reduce signing-related errors by **80%**.³



6 Organize and **expedite** maintenance requests

7 Drive resident engagement for community wellness activities



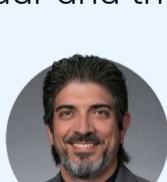
Among seniors using technology, **73%** go online to improve their health and wellness.⁴



8 Collect confidential feedback to **protect** your reputation

The proof is in the portal

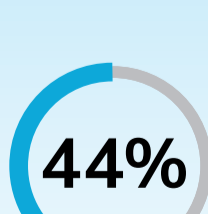
The resident portal allows us to communicate and provide information to our residents and their families quickly and conveniently. Residents and their families have given us positive feedback about online payments, the activities calendar and the ability to get community information on their own.”



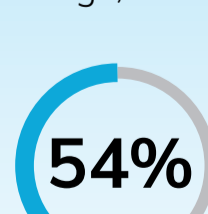
DAN POTEET
Chief Information Officer
Westminster Village

Today's population prefers technology

Transitioning residents (and their adult family members) to an online portal is easier than you may think. In fact, many want the conveniences and connections technology brings, even if it's unfamiliar.



44% of adults age 50+ view technology as a helpful way to stay connected.⁵



54% of adults age 50+ want to learn more about using technology.⁶

One portal. One platform. One integrated solution.

RentCafe Senior Living Portal is part of the Yardi Senior Living Suite — a single connected solution designed for the unique needs of senior living. Ready for a closer look?

[SEE THE PORTAL IN ACTION](#)

Sources

1. AARP 2. Invoice Cloud 3. Finances Online 4. Google/Known 5. AARP 6. AARP

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