

REACH

by RentCafe®



SOCIAL MEDIA

Make social media work for your community

Build your audience, improve the customer experience and drive rent-ready leads with social media management services for multifamily communities. We transform your presence and support your goals by creating, posting, monitoring and reporting on content that you approve.

SHOWCASE YOUR BRAND

Promote your properties in a professional and positive way to renters

ADD VALUE

Share relevant, hyperlocal content that engages prospects and residents

GET RESULTS

Track your progress with comprehensive monthly reports



FEATURES

SOCIAL MEDIA



CUSTOM STRATEGY

Attract the right audience. We'll tailor your social profile strategy to match your brand and customers.



CONSISTENT CONTENT

Post regularly to Facebook, Instagram and Google Business Profile. We'll schedule weekly hyper local content for your review and approval.



ACTIVE ENGAGEMENT

Strengthen customer relationships by encouraging online interactions. We'll monitor your channels for questions and comments.



TOTAL VISIBILITY

Approve every post before it goes live. Review success in monthly calls with your marketing specialist.

CREATE A CONSISTENTLY EXCELLENT ONLINE EXPERIENCE

Social media management is only available to properties that use REACH SEO. Your account manager will be the same across both services, allowing for a deep knowledge of your property, market and audience.

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