



REPUTATION MANAGEMENT

Take control of your digital reputation & build brand authority

Guide the online conversation about your brand while enhancing your search performance. Monitor reviews, post responses and track competitors with your choice of self-service or full-service reputation management for multifamily communities.

MANAGE YOUR BRAND

Appeal to more renters by increasing positive reviews and mitigating damaging content

GAIN INSIGHT

See how you stack up with review sentiment analysis and competitive analysis

MAKE IT EASY

Do it yourself with a comprehensive dashboard or choose full-service to reduce staff impact

FEATURES

REPUTATION MANAGEMENT



ACTIVE MONITORING

Track reviews, comments and messages across multiple channels including Google, Yelp, Facebook, Apartment Ratings and others.



TIMELY RESPONSES

Respond quickly to positive and negative reviews. Full-service clients can approve and edit suggested replies.



SENTIMENT ANALYSIS

Gain insight into the customer experience. Is the same issue surfacing in multiple reviews? Find out so you can address it.



CUSTOM REPORTS

Set up and schedule review reports by portfolio and property. Easily share reports with stakeholders.



COMPETITIVE ANALYSIS

Benchmark against your competition. See how you stack up, then use that information to stand out in local searches.

IMPRESS MORE RENTERS ONLINE

Reviews are increasingly important in today's evolving search environment, especially as generative search becomes more common. Make sure your community is set up for success.

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