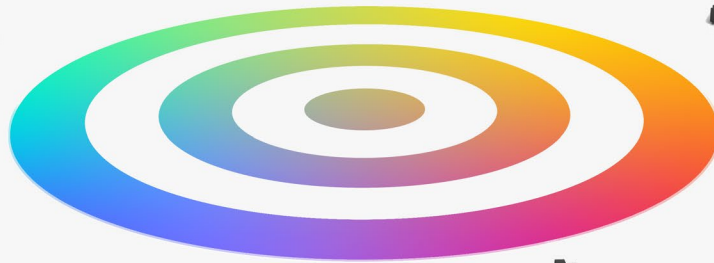




REACH

by RentCafe™



PPC



Reach more renters with targeted advertising

Set up effective pay-per-click ad campaigns in just minutes with help from a Google Partner. We work with you to define the best search engine marketing mix for your properties — from platform selection to budget recommendations.

BE FOUND

Attract and convert prospects with ads on popular search engines and sites

SEE SUCCESS

View impressions and clicks as well as confirmed leads and leases

STAY IN CONTROL

Manage and adjust spend as needed



FEATURES

PPC



CAMPAIGN OPTIMIZATION

Gain a competitive advantage by partnering with a team of Google Ads certified specialists. We'll find the right campaigns, keywords and copy for you.



PLATFORM FLEXIBILITY

Advertise on platforms that fit the property and audience. Attract prospects with campaigns on Google, Facebook, Instagram, Bing and others.



TAILORED ADVERTISING

Send traffic to your websites based on property needs and occupancy trends. Target ads based on demographics, location, timing and mobility.



BUDGET CONTROL

Manage your ad spend easily using a simple dashboard. Our experts can provide recommendations specific to your goals.



DETAILED REPORTING

Get complete visibility into spend, impressions, clicks, leads and leases. Monthly reports help you understand ad traffic and conversions.




HOLISTIC MANAGEMENT

Access our full range of services and features — including different campaign types and unlimited keywords — without worrying about additional costs.

MAKE DATA-DRIVEN ADVERTISING DECISIONS

Track and analyze your performance anytime in Marketing IQ, an analytics dashboard included with our PPC and SEO services. Grow your capabilities with optional AI-powered budget recommendations and more.

 reachbyrentcafe.com | sales@reachbyrentcafe.com or (800) 866-1144

