



RENTCafé Military Housing



Attract prospects. Turn leads into leases.

Deliver outstanding service to retain residents.



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Attract prospects through dynamic marketing websites, social content marketing and reputation management tools. Convert prospects to residents with step-by-step leasing through property marketing sites and via Facebook. Retain residents by offering convenient online payments and maintenance requests. Gain trusted referrals with built-in social media campaigns. RENTCafé Military Housing features complete mobility for your leasing consultants, turning prospects into residents faster than ever. Seamless integration with Yardi Voyager and RENTCafé Connect presents prospects with real-time pricing and unit availability, ensuring you never miss an opportunity to turn a lead into a lease.

Property Marketing Sites

RENTCafé Military Housing property marketing sites provide appealing designs and easy-to-use features including large photo displays and convenient mouse-over floor plans to give prospects vivid online community tours. Responsive design increases your mobile presence and improves the customer's digital experience.

Reputation Management

Today's renters research your properties and company online before contacting you. The RENTCafé Military Housing reputation management program helps to ensure an accurate first impression. Your staff can track, review and manage online ratings from Yelp, Facebook, ApartmentRatings.com, ApartmentReviews.net and Renter's Voice. RENTCafé Military Housing also tracks corrective action taken on problematic reviews.

Social Media Marketing

RENTCafé Military Housing provides tools to power your social content posting strategy. Tap into your residents' social networks to increase your prospective audience and lower your marketing costs. Built into your RENTCafé Military Housing resident portal, the program expands your online presence and incentivizes residents to give trusted referrals to friends, family and colleagues.

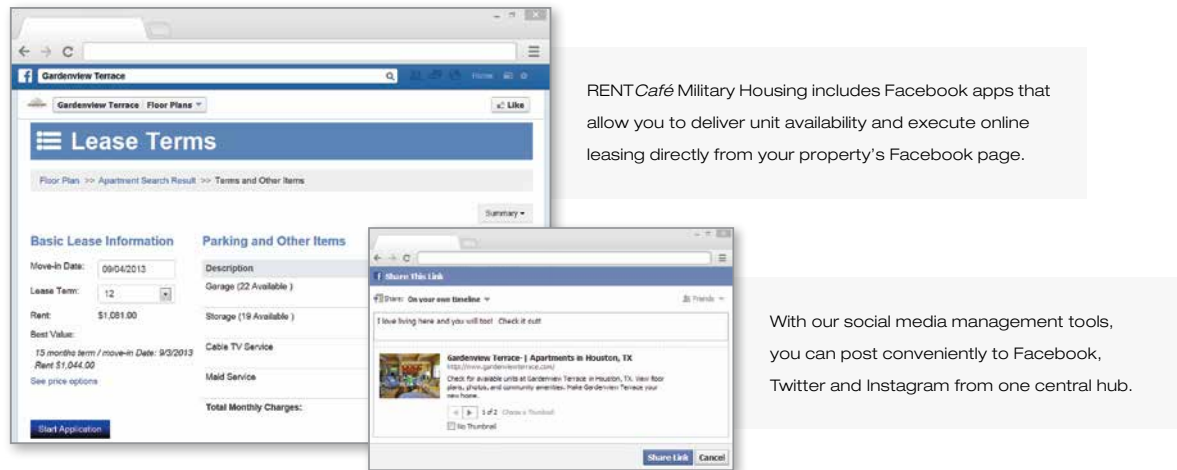


ILS Data Syndication

Manage your entire digital marketing program in one convenient place with our Internet Listing Service (ILS) syndication tools. Using property data from Voyager, you can automatically update your online listings nightly with current prices, photos, amenities and more.

Key Features

- Dynamic property marketing websites with responsive design for full mobility
- Reputation management tools to track, review and manage ratings
- Built-in social media marketing and referral programs
- ILS data syndication with automatic updates
- Prospect portals with complete online application and lease execution
- Resident portals that enable online and mobile payments, maintenance requests, lease renewals and concierge services
- Complete integration with Voyager and RENTCafé Connect



RENTCafé Military Housing includes Facebook apps that allow you to deliver unit availability and execute online leasing directly from your property's Facebook page.

With our social media management tools, you can post conveniently to Facebook, Twitter and Instagram from one central hub.

Eligibility & Compliance

RENTCafé Military Housing allows applicants to select units available per their branch and rank.

Online Leasing

Step-by-step execution, including electronic signature, provides prospects with unit availability through your property website and via Facebook. Activate comprehensive price and lease term selection, self-screening capabilities and renters insurance fulfillment when used with Yardi RENTmaximizer, ScreeningWorks Pro and ResidentShield Protection Plan. Complete leases online while seamlessly directing residents to set up utilities.

Expanded Resident Services

The RENTCafé Military Housing resident portal increases retention by providing in-demand, expanded services that residents have come to expect. Also available as a mobile app, the resident portal allows renters to easily, securely and instantly update their profiles, view balances and submit maintenance requests with photos and voice memos. Yardi Concierge, integrated with RENTCafé Military Housing, enables residents to set notification preferences and reserve amenities.

Key Benefits

- Fulfills all your online property marketing and resident service needs from one platform
- Maximizes leads with social media marketing and reputation management tools
- Helps you connect with prospects and turn leads into leases
- Expedites the leasing cycle with complete online lease execution and renewals
- Adds efficiency and heightens prospect and resident satisfaction through mobile apps

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