

Reach more renters

Advertise on the fastest growing apartment ILS



70+
MILLION

ANNUAL VISITS



275+
MILLION

ANNUAL PAGEVIEWS



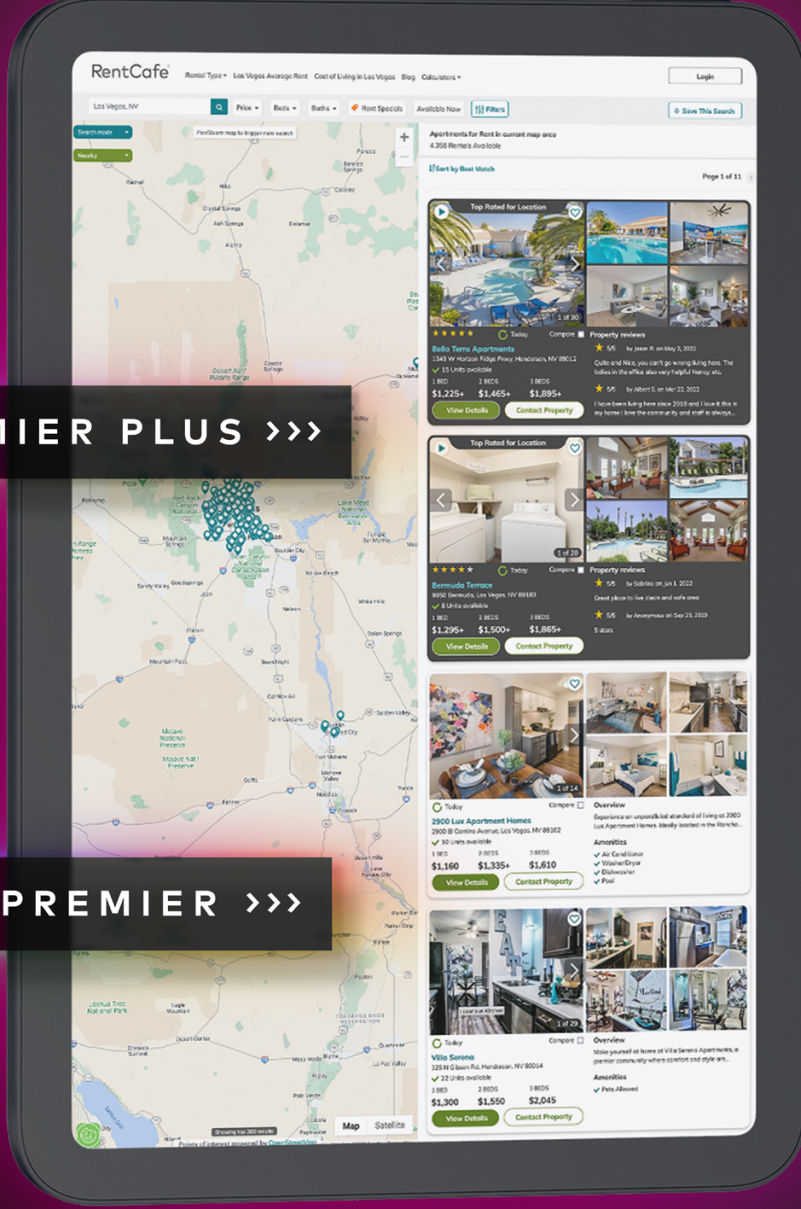
350,000

EMAIL SUBSCRIBERS

GET MORE VIEWS & MORE LEADS

Don't let your listings get lost at the bottom of rental searches. Attract renters who are ready to move with Premier Plus and Premier listings.

Premier Plus and Premier listings appear at the top of search results. Get the attention of renters who are actively searching.



PREMIER & PREMIER PLUS LISTINGS ATTRACT

5X

MORE VIEWS
than Basic listings

4X

MORE LEADS
than Basic listings

Premier Plus listings appear at the very top of searches. They stand out with high contrast design and proven conversion features.

Premier listings also have proven conversion features. They appear under Premier Plus listings but above Basic listings.

PREMIER LISTING FEATURES ON RENTCAFE.COM

	PREMIER PLUS	PREMIER	BASIC
AD EXPOSURE			
Top display above all listings	✓	✗	✗
Top display above basic listings	✓	✓	✗
Repeated display on search page	✓	✓	✗
Top display on niche search directories	✓	✓	✗
Priority inclusion in email recommendations	✓	✓	✗
Top display on network site Point2 Rentals	✓	✓	✗
AD DESIGN			
Enhanced dark background design	✓	✗	✗
Extra-large double-sized listing card	✓	✓	✗
Image carousel on listing card	✓	✓	✗
Amenities/reviews* on listing card	✓	✓	✗
CONVERSION FEATURES			
Availability info	✓	✓	✗
Rent specials label*	✓	✓	✗
Top rating label*	✓	✓	✗
Video tour icon*	✓	✓	✗
PROPERTY FEATURES			
Company logo above the fold	✓	✓	✗
Property website link above the fold	✓	✓	✗
Chatbot	✓	✓	✗
Phone call function	✓	✓	✗

*For properties where the feature is available