



Help your  
customers  
rent their  
happy place

**HAPPINESS IS**



**Millions of renters**



**Listings that  
convert quickly**



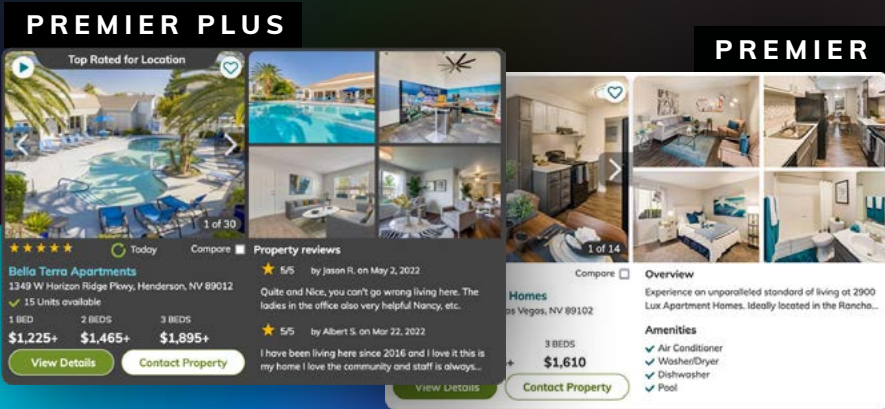
**A full-service  
marketing partner**

**List your apartments on  
the fastest growing ILS**

Ready for more leads and leases? Get the attention  
of renters actively searching for their next home.

SEE  
WHAT'S  
POSSIBLE





**PREMIER & PREMIER PLUS LISTINGS ATTRACT**

**5X**

**MORE VIEWS**  
than basic listings

**4X**

**MORE LEADS**  
than basic listings

With **premier ads**, your listings are more attractive and showcased at the top of searches, attracting **more views** and **more leads**.

**RENTCAFE.COM ADVERTISING PACKAGES**

|                                     | Premier Plus | Premier   | Essential |
|-------------------------------------|--------------|-----------|-----------|
| <b>AD EXPOSURE</b>                  |              |           |           |
| Top display above all listings      | ✓            | ✗         | ✗         |
| Display above basic listings        | ✓            | ✓         | ✓         |
| Repeated display on page            | ✓            | ✓         | ✗         |
| Priority in email recommendations   | ✓            | ✓         | ✓         |
| Priority display on Point2Homes.com | ✓            | ✓         | ✓         |
| <b>AD DESIGN</b>                    |              |           |           |
| Extra-large listing card            | ✓            | ✓         | ✗         |
| Dark background design              | ✓            | ✗         | ✗         |
| Image carousel                      | ✓            | ✓         | ✓         |
| <b>AD CONVERSION FEATURES</b>       |              |           |           |
| Star rating* on listing card        | ✓            | ✓         | ✓         |
| Reviews* on listing card            | ✓            | ✓         | ✗         |
| Amenities on listing card           | ✓            | ✓         | ✗         |
| Availability on listing card        | ✓            | ✓         | ✗         |
| Rent specials label*                | ✓            | ✓         | ✓         |
| Top rating label*                   | ✓            | ✓         | ✓         |
| Video and virtual tours label*      | ✓            | ✓         | ✓         |
| <b>PROPERTY PAGE FEATURES</b>       |              |           |           |
| Property website link               | ✓            | ✓         | ✗         |
| Aerial view                         | ✓            | ✓         | ✗         |
| Chatbot                             | ✓            | ✓         | ✗         |
| Phone call tracking                 | ✓            | ✓         | ✗         |
| Verified property label             | ✓            | ✓         | ✓         |
| Urgency messaging                   | ✓            | ✓         | ✓         |
| Tour scheduling calendar            | ✓            | ✓         | ✓         |
| Unit-level info                     | ✓            | ✓         | ✓         |
| Ratings summary card                | ✓            | ✓         | ✓         |
| Videos and virtual tours            | ✓            | ✓         | ✓         |
| Images                              | Unlimited    | Unlimited | Unlimited |

\*For properties where the feature is available.