



Help renters find their happy place

HAPPINESS IS



Millions of renters



Listings that
convert quickly



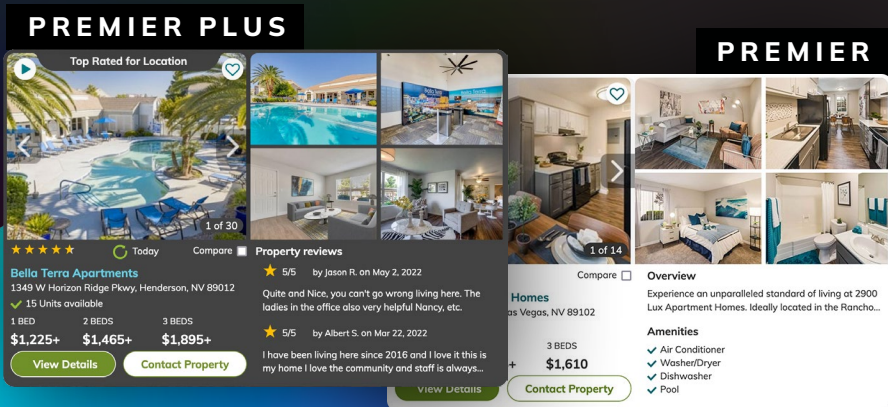
A reliable
marketing partner

**List your apartments where
renters will see them**

Ready for more leads and leases? Get found by more customers actively searching our ILS for their next home.

SEE
WHAT'S
POSSIBLE





PREMIER & PREMIER PLUS LISTINGS ATTRACT

5X

MORE VIEWS
than basic listings

4X

MORE LEADS
than basic listings

With **premier ads**, your listings are more attractive and showcased at the top of searches, attracting **more views** and **more leads**.

RENTCAFE.COM ADVERTISING PACKAGES

	Premier Plus	Premier	Prime
AD EXPOSURE			
Top display above all listings	✓	✗	✗
Display above basic listings	✓	✓	✓
Repeated display on page	✓	✓	✗
Priority in email recommendations	✓	✓	✓
Priority display on Point2Homes.com	✓	✓	✓
AD DESIGN			
Extra-large listing card	✓	✓	✗
Dark background design	✓	✗	✗
Image carousel	✓	✓	✓
AD CONVERSION FEATURES			
Star rating* on listing card	✓	✓	✓
Reviews* on listing card	✓	✓	✗
Amenities on listing card	✓	✓	✗
Availability on listing card	✓	✓	✗
Rent specials label*	✓	✓	✓
Top rating label*	✓	✓	✓
Video and virtual tours label*	✓	✓	✓
PROPERTY PAGE FEATURES			
Property website link	✓	✓	✗
Aerial view	✓	✓	✗
Chatbot	✓	✓	✗
Phone call tracking	✓	✓	✗
Verified property label	✓	✓	✓
Urgency messaging	✓	✓	✓
Tour scheduling calendar	✓	✓	✓
Unit-level info	✓	✓	✓
Ratings summary card	✓	✓	✓
Videos and virtual tours	✓	✓	✓
Images	Unlimited	Unlimited	Unlimited

*For properties where the feature is available.