

REACH
by RentCafe



SOCIAL MEDIA

Make social media work for your community

Build your audience, improve the customer experience and drive rent-ready leads with social media management services for multifamily communities. We transform your presence and support your goals by creating, posting, monitoring and reporting on content that you approve.

SHOWCASE YOUR BRAND

Promote your properties in a professional and positive way to renters.

ADD VALUE

Share relevant, hyperlocal content that engages prospects and residents.

GET RESULTS

Track your progress with comprehensive monthly reports.



FEATURES

SOCIAL MEDIA



CUSTOM STRATEGY

Attract the right audience. We'll create a strategy unique to your brand that will be used to audit and improve your social profiles.



CONSISTENT CONTENT

Post regularly to Facebook, Instagram and Google My Business. We'll schedule weekly hyper local content for your review and approval.



SPONSORED CONTENT

Reach a wider audience with monthly boosted posts selected to drive the best results at the lowest cost.



ACTIVE ENGAGEMENT

Strengthen customer relationships by encouraging online interactions. We'll monitor your channels for questions and comments.



TRANSPARENT REPORTING

Review social media performance through monthly reports and regular meetings with your dedicated account manager.

CREATE A CONSISTENTLY EXCELLENT ONLINE EXPERIENCE

Social media management is only available to properties that use REACH SEO. Your account manager will be the same across both services, allowing for a deep knowledge of your property, market and audience.



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