

Energy Strategy Simplified

Why an energy strategy matters

Utilities make up the second largest controllable cost in any commercial portfolio. At approximately \$2 per square foot per year in utility costs, it's important to have an effective strategy to manage utility consumption and costs. Even an incremental improvement in consumption can yield dramatic savings across a commercial portfolio.

Estimated annual spend across controllable expenses for every 1M sqft in portfolio



Impacts of an energy strategy

- **Operating costs** – Having more visibility into real-time demand and consumption across a portfolio can lead to significant savings through reduced utility costs and lower maintenance costs.
- **Property value** – Efficient buildings have higher rental rates and increased market values.
- **Finance and AP efficiency** – Automating utility invoicing can dramatically reduce late fees, duplicate payments and the risk of shutoffs.
- **Tenant experience** – Efficient buildings lead to higher tenant satisfaction through increased comfort and fewer complaints.
- **Investor expectations** – An energy efficient portfolio can help investors meet ESG requirements while also yielding increased returns.

Pulse Energy Intelligence

Energy Intelligence provides unparalleled insight into your portfolio by combining powerful data in an easy to use platform focused on visualizing trends and highlighting opportunities. Energy Intelligence includes the following products:

- Utility Expense Management | Real-Time Metering
- ENERGY STAR® Benchmarking | Fault Detection & Diagnostics

Leverage Yardi expertise to save time and reduce utility spend by 2-5%

