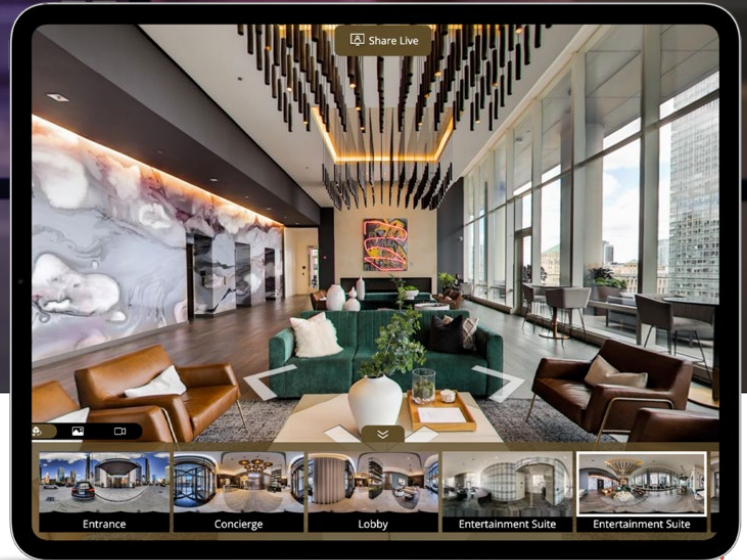




RentCafe<sup>®</sup>  
Marketing



## LCP MEDIA

# Lease faster with powerful visual media

Win more renters with comprehensive media solutions for multifamily. Make your communities stand out and shorten leasing cycles with unforgettable virtual tours, photos and 3D renderings.

### MAKE IT IMMERSIVE

Impress renters with impactful visuals

### BOOST CONVERSIONS

Get higher quality leads and leases

### HAVE IT ALL

Save time and own your media

# FEATURES

## LCP MEDIA



### VIRTUAL TOURS

Show off every space with immersive tours. TourBuilder Pro spotlights amenities and common spaces. TourBuilder Go delivers unit-level views.



### 3D RENDERINGS

Give renters a visual and turn leads into leases with 3D content. Choose from still renderings, 360° views, 3D floor plans and animated flythroughs.



### PRO PHOTOGRAPHY

Highlight the best features. Attract prospects with high-quality photos for your website, listings, print marketing and social media.



### VIRTUAL STAGING

Transform vacant spaces with realistic, customized visuals. Show beautifully furnished interiors without the hassle of physical staging.



### DRONE SERVICES

Capture engaging aerial views through professional photos and videos. Spotlight your amenities and surroundings from above.



### FLOOR PLANS

Empower renters with clear floor plans. Choose from 2D and top-down 3D layouts that show unit details and community designs.

## GET EVERYTHING YOU NEED

Expect more with TourBuilder, an all-in-one solution for multifamily. Capture and host virtual tours, photos, videos, short-form clips and GIFs in one place. Connect with renters and track your performance to stay ahead.



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