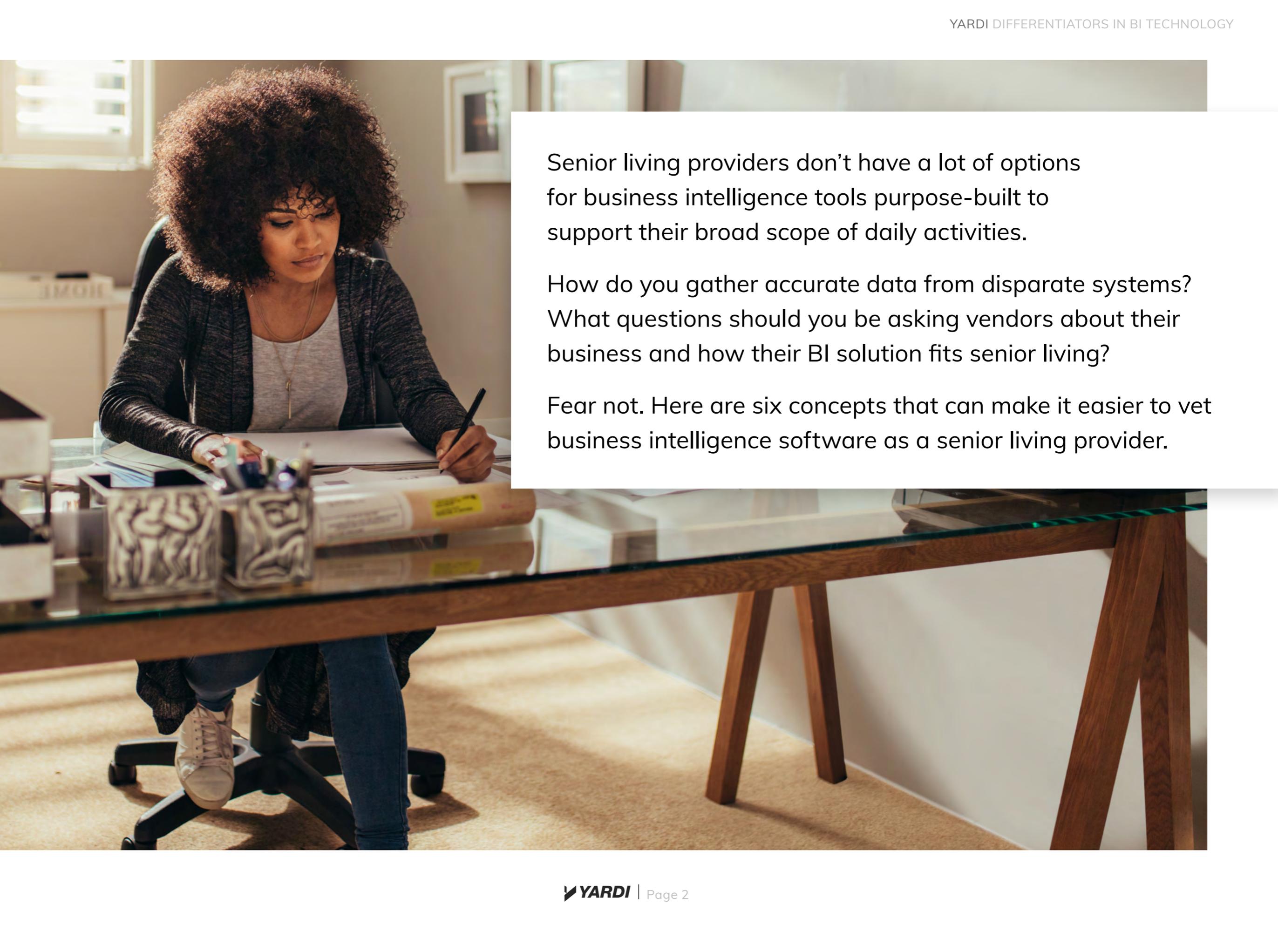


# DIFFERENTIATORS IN BI TECHNOLOGY

6 THINGS TO CONSIDER WHEN  
SELECTING A SENIOR LIVING  
BUSINESS INTELLIGENCE TOOL



A woman with voluminous curly hair is seated at a modern wooden desk with a glass top. She is wearing a grey cardigan over a light-colored top and blue jeans. She is focused on writing on a document with a black pen. On the desk, there is a pen holder with several pens and a stack of papers. The background shows a bright, well-lit office space with a window and some framed pictures on the wall.

Senior living providers don't have a lot of options for business intelligence tools purpose-built to support their broad scope of daily activities.

How do you gather accurate data from disparate systems? What questions should you be asking vendors about their business and how their BI solution fits senior living?

Fear not. Here are six concepts that can make it easier to vet business intelligence software as a senior living provider.

# 1 EASE OF USE

Tracking, graphing and analyzing your portfolio's performance shouldn't require a degree in data science.

Business intelligence solutions can reduce work by making your data easy to see and understand.

Your senior living BI tool should be:



**Accessible** No matter where you're working, access to all your data is essential. Make sure your vendor offers a web-based, mobile-friendly solution.



**Intuitive** Clean design. Drag-and-drop functionality. Quick filters. The user interface of your BI tool should be simple to navigate for everyone.



**Visual** Leave the endless columns of spreadsheets behind. Graphs, charts, tiles and other visualizations are a must so you can get data insights at a glance.



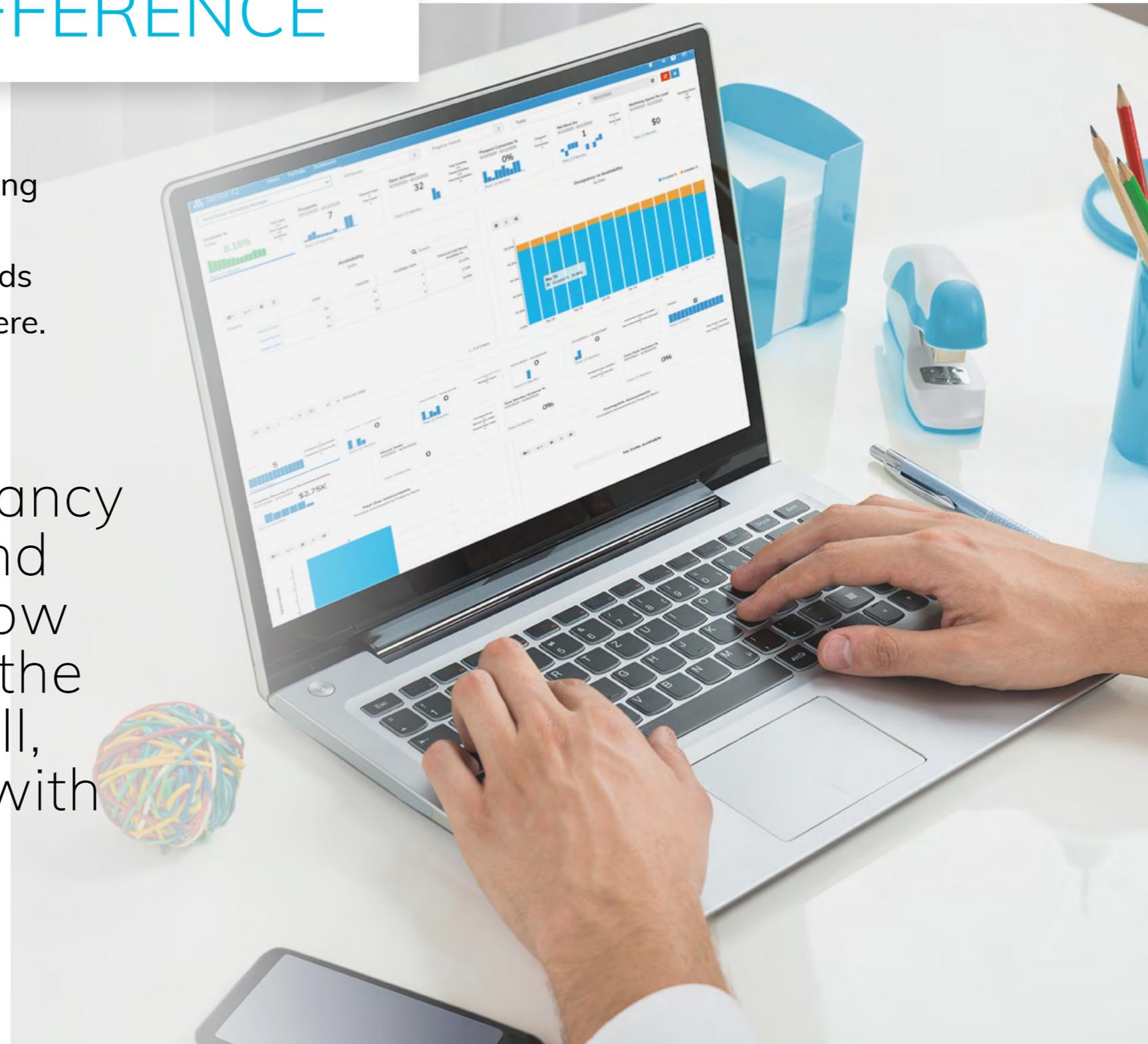
# THE YARDI DIFFERENCE

Finding your data is as easy as launching your favorite browser. [Yardi Senior IQ](#) offers online, pre-configured dashboards to help you stay informed from anywhere.

“

I needed an occupancy by month graph and was happy with how easy it was to get the information. Overall, we're very happy with the product.”

**Marc Abraham**  
CFO, Abby Development





# INTEGRATION

# 2

When data is scattered across siloed systems, you risk having outdated — or even incorrect — information to rely on. You need a single source of truth.

Your business intelligence solution should be able to pull everything into one place. That way, whatever you're looking for is always available and up to date. No data scrubbing needed.

# THE YARDI DIFFERENCE

Creating an enterprise-wide data warehouse takes time. With Yardi, you have a huge head start. Senior IQ sits on top of [Voyager Senior Housing](#), which aggregates data from finance to marketing to care.

## PRE-CONFIGURED

Over 300 KPIs are available out of the box in multiple role-based dashboards. Getting started is fast and convenient for your entire team.

## CUSTOMIZABLE

You can create new KPIs out of any measure, as well as change the order, chart type and time period. You can even import data from other systems like payroll.

## CENTRALIZED

Senior IQ brings accounting and clinical together, giving you real-time data that makes decisions like caregiver staffing much easier.



# 3 LEADERSHIP

Choosing a senior living software vendor with a long-term track record of success is important. Look for these qualities:



**Knowledge** The institutional knowledge of your software vendor is a resource that can help your organization increase efficiency while improving care.



**Connections** Make sure your software vendor has a strong working relationship with data experts and analysts within the industry. It's a great way to be sure you're looking at the right metrics.



**Trust** Be confident that your software vendor can deliver on promises. Consider those who have continually reinvested in the industry.

# THE YARDI DIFFERENCE



## HISTORY

Yardi was founded in 1984 and has provided senior living-specific software for nearly two decades. We've developed strategic partnerships with many industry leaders, whose insights fuel Senior IQ.

## LOCAL

Yardi has employees in every region across the country ready to support you. We understand the unique regulations of each state and the key differences of each market.

## RELIABLE

With success and a large client base comes responsibility. Yardi offers users guaranteed 99% uptime with all data securely stored and available in the cloud.

# 4

## INNOVATION

No matter how successful a technology company becomes, there's never a time to stop creating. Especially in the quickly changing field of senior living.

Your business intelligence software should give you portfolio-wide insights to increase efficiencies, maximize resources and thus help staff provide the best possible care for residents.



# THE YARDI DIFFERENCE

Yardi continues to develop new software solutions for senior living providers. The [Yardi Senior Living Suite](#) includes end-to-end solutions that operate seamlessly across communities.

Yardi Senior IQ builds on that foundation by giving you instant access to numbers from each department. Senior IQ is the first BI solution to feature care metrics alongside KPIs for occupancy, sales and more.

# 5 CUSTOMER SERVICE

Nothing is more valuable than great support. Here's why customer service will never be replaced by product documentation.



Every senior living provider faces data challenges now and then. Without proper support, those challenges can linger, leading to frustration for staff and leadership.



With multiple properties to oversee and residents to care for, you need a timely response when issues arise. Your vendor should be easy to reach and always available to help.



Customer service goes beyond user support. Make sure your vendor understands how a senior living provider operates and has a development roadmap specific to the industry.



# THE YARDI DIFFERENCE

Taking care of clients is the heart of our mission statement. Our dedicated senior living support staff work hard to quickly address user issues with effective solutions.

# 6

## CORPORATE RESPONSIBILITY

At the end of the day, you want to feel good about who you do business with.

If you are considering vendors, it's important to research how each one impacts the broader community. Look for a vendor whose actions match the values of your organization.



# THE YARDI DIFFERENCE

A private, family-owned enterprise of over three decades, Yardi has become a global company that still feels like a homegrown small business.

Giving back to the communities where we do business is central to our mission. Take a moment to read about our [charitable efforts](#).

“

When you look at how much Yardi puts into the community, that's where SRI Management comes from. We believe in helping people. I think it makes us a good fit.”

**Dennis McCarthy**  
CIO, SRI Management





# THANK YOU!

The work that senior living providers do is incredibly valuable. You create safe, healthy and happy communities that serve some of the most important members of society. Yardi is proud of our long-term commitment to helping providers like you achieve more through technology.

If you are considering Yardi Senior IQ for business intelligence, please take a moment to connect with our sales team for a quick demonstration.

[Get in touch](#)

**YARDI** | Energized for Tomorrow

Yardi Systems, Inc. 430 South Fairview Avenue, Santa Barbara, California 93117  
[Yardi.com/SeniorIQ](https://Yardi.com/SeniorIQ) [Sales@Yardi.com](mailto:Sales@Yardi.com) or (800) 866-1144