



# CommercialCafe®



## COMMERCIALCAFE MARKETING

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An all-in-one platform for seamless marketing automation and listing syndication

Boost your occupancy through a powerful platform that delivers branded marketing collateral, automated listing management and a robust syndication network. Upgrade and simplify your advertising with high-performing websites, in-platform email marketing and brochure creation capabilities.

### DYNAMIC MARKETING

Manage all your marketing collateral in one place and display it on the top CRE marketplaces.

### SEAMLESS AUTOMATION

Fill vacancies faster by automating real-time space availability with intelligent, intuitive Yardi Voyager integration.

### STREAMLINED CAMPAIGNS

Easily import contacts and simplify email campaign creation and tracking. Use templates auto-populated with listings and set up recurring campaigns.

# FEATURES

## COMMERCIALCAFE MARKETING



### SHOWCASE YOUR BRAND

Promote your entire portfolio professionally with branded listing sites. Rest easy knowing your website is optimized for SEO and lead generation out of the box, and track traffic directly from your Google Analytics account.



### SIMPLIFY YOUR MARKETING

Publish and unpublish spaces automatically and syndicate with the push of a button. Set up email templates and generate brochures that auto-populate with real-time property data, then easily email your leads through a single, connected platform.



### GROW YOUR EXPOSURE

Automatically market your listings on the Yardi Listing Network, consisting of a variety of marketplaces that generate over 2M monthly visits. Syndicate your listings to top commercial real estate marketplaces.



### CLOSE MORE DEALS

Increase your occupancy with a listing network that produces over 350K hand-vetted leads per year. Increase your marketing ROI by tracking where your leads are coming from and leveraging our detailed marketing reports.



[yardi.com/commercialcafe](http://yardi.com/commercialcafe) | sales@yardi.com or (800) 866-1144



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