



YARDI ELEVATE

## Yardi® Asset IQ

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Elevate asset performance using deep intelligence to make smart decisions

Increase revenue and reduce expenses. Designed for asset managers and operational executives, Asset IQ helps you optimize asset value with predictive analytics and prescriptive actions driven by big data and benchmarking.

### **IMPROVE VISIBILITY**

See important portfolio metrics and easily view performance against benchmarks and budget.

### **TAKE ACTION**

Get recommended actions based on analytical insights into your operations and competition.

### **DRIVE REVENUE**

Connect market data, revenue management, marketing and budgeting across your business.

# FEATURES

## Yardi® Asset IQ



### COLLECTIONS DASHBOARD

Monitor collections, delinquencies and payment plans by amount and unit. Get data with comparisons to prior month and year.



### BENCHMARKING

Gauge your performance beyond property budgets with expense and revenue benchmarking against the competition.



### PREDICTIVE ANALYTICS

Forecast activity, behavior and trends. Empower your executives to make better decisions for an immediate impact.



### PRESCRIPTIVE ACTIONS

Get machine learning recommended actions to achieve desired results, offset future negative outcomes, reduce costs and drive higher revenue.



### REVENUE MANAGEMENT

Drive revenue with Yardi RENTmaximizer for operational metrics including rental income, concessions, occupancy and rental rates — not just pricing.



### JUST-IN-TIME MARKETING

Cover expected vacancy exposure with guidance for smarter spending on lead generation when you combine with RENTCafé Reach.

## EVERYTHING YOU NEED TO ELEVATE PORTFOLIO VALUE

Asset IQ is part of Yardi Elevate for multifamily. Combine with property management, accounting, marketing, resident services and more for a single connected solution that drives asset performance.



[yardi.com/assetIQ](https://yardi.com/assetIQ) | [sales@yardi.com](mailto:sales@yardi.com) or (800) 866-1144

**YARDI** | Energized for Tomorrow