All-In-One Property Management Software Is Everywhere.
How Do You Choose?

Intro

If you're reading this, you're probably looking for new property management software that fits your business, budget and goals.

The multifamily industry has embraced tech and its benefits, but the result has been an explosion of new providers all claiming to be the leading solution to solve your business problems. This can be overwhelming, but we don't think it should be.

In this guide, we've outlined key things to consider when looking for the right provider and system to market, lease and manage your properties. Whatever your unique needs, we're here to help you find the right solution. Our goal is to help you make a smart decision quickly.
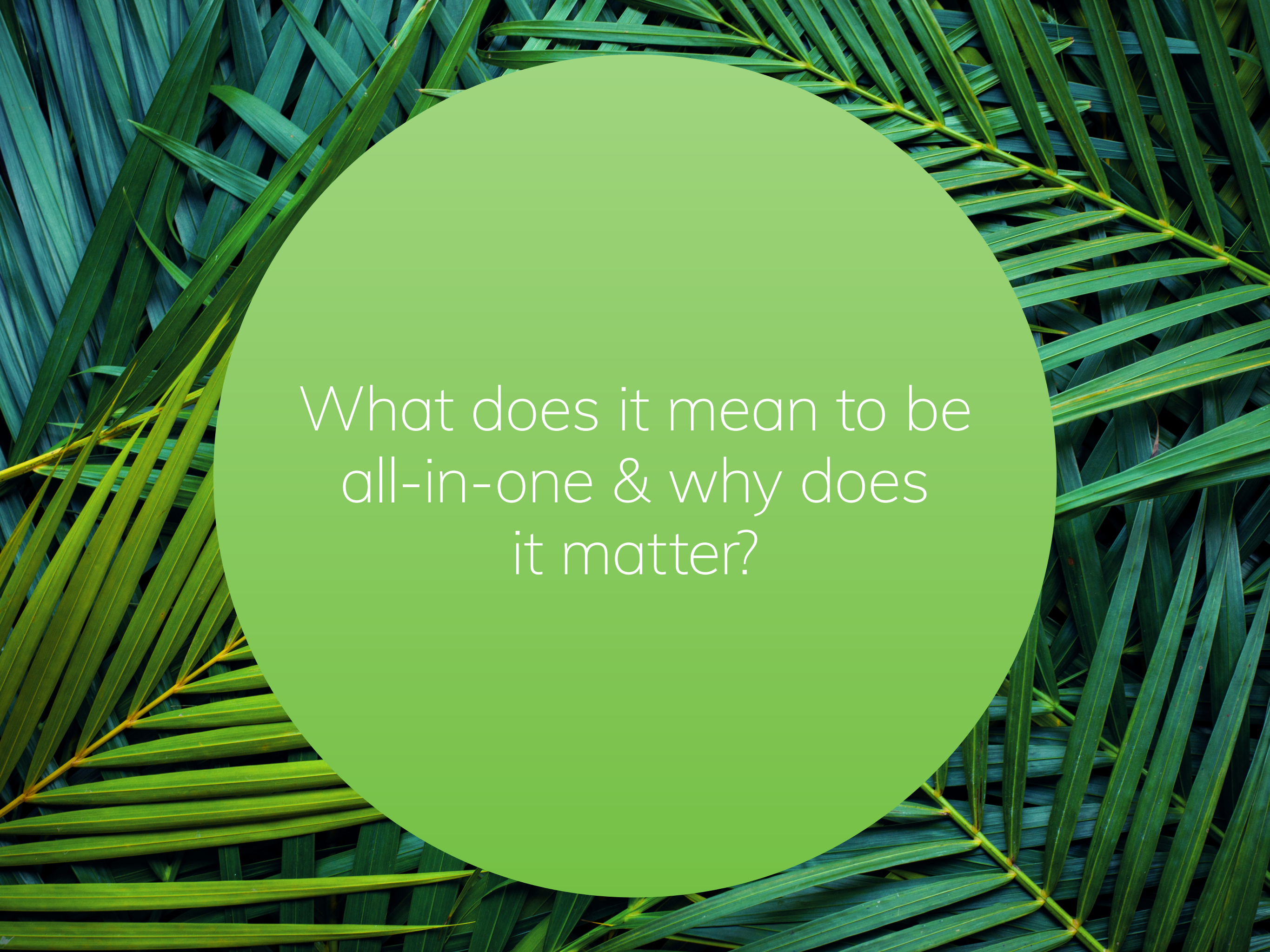
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What you'll learn

Why all-in-one solutions matter

Which software features you need

How to find the right provider

What does it mean to be all-in-one & why does it matter?

Property Management

Marketing & Leasing

Rent Collection

Accounting

Resident Screening

Maintenance

Energy Management

Investment Management

You'll often hear tech companies talk about single stack solutions. So what are those exactly?

A single stack is a way of saying all-in-one. It means the software is designed to be the only solution you need to run your business. For property managers, a single stack solution is one integrated solution capable of handling everything from marketing and leasing to accounting, operations and reporting. Leading property management solutions are cloud-based to reduce your IT burden and give you greater flexibility.

- Save time and reduce costs
- Address labour challenges
- Enhance data security and accuracy
- Work from anywhere
- Train staff on a single platform
- Simplify your workflow with a single sign-on

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What features should I be looking for?

The property management solution you adopt will impact every aspect of your business, from how efficiently your team can work to your renters' overall experience.

It's crucial to choose software that fits your organization. Keep reading to discover some of the most popular software features property managers are looking for to meet the demands of the modern renter.

Did you know?

Given the choice, 73% of renters prefer to pay their rent online.

Source: 2021 Informa Multi-Residential Tenant Preference Rental Survey

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Did you know?

70% of renters visited a property website when searching for an apartment.

Source: 2021 Informa Multi-Residential Tenant Preference Rental Survey

Marketing & Leasing

- Showcase available units on popular listing sites

- Communicate with prospects and residents via CASL-compliant text and email

- Provide virtual tours on custom-built property websites

- Complete applications, screening, leases and renewals online

Operations

- Automate rent collection

- See your daily, weekly and monthly task and activity calendar

- Provide secure online portals for resident services

- Track online maintenance requests in one convenient place

- Limit data access for staff based on need and security clearance

- Save time and money with comprehensive utility billing

- Win at customer service with a 24/7 maintenance call centre

- Centralize communications with prospects, residents, owners and investors

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Owner Tools

- Create report packets by owner or property

- Onboard multiple owners quickly

- Generate reports in seconds, saving you hours

- Guarantee accuracy and reliability

- Track investor capital commitments, contributions and
  distributions in one place

Accounting

- Organize data and reduce entry mistakes

- Simplify financial reporting

- Spend less time and money processing invoices

- Process bulk payments via cheque or pre-authorized debit

Did you know?

On average, it costs $3 and takes 5 minutes to import and key a single invoice.

Source: Yardi

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What makes for a great technology partner?

It's important that your tech provider is willing to partner with you before, during and after the sale. Mature businesses with proven track records in both client support and cutting-edge technology tend to make the best providers. They offer multiple platforms to support any portfolio size or makeup, and they have a history of leading the industry in innovation and education. Once you narrow your search, find out which one(s) have been around the longest, why they made it this far and whether they're likely to be here years from now.

Not sure which software is right for you? We can help you figure it out. Just request a personal consultation with one of our experts.

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What clients say about Yardi Breeze Premier

Manuele Mizzi
Regional Manager
North44 Properties

" Yardi Breeze Premier lets our staff gather more dynamic information, and it links up to our bank account. We are now very attentive to the smallest details that we're entering. This is good because sometimes the hardest part in property management is accounts payable.

Greg Condon
President
Rimrock Property Management LTD

" With Yardi Breeze Premier, we were able to double our portfolio size even while limiting our number of administrators. Automating our reporting has also turned 30-40 minutes of work into the click of a button. This is a game changer.

Thanks for reading!

If you're ready to see Breeze Premier in action, reach out and request a personalized demo.

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