

ADVANCE YOUR SALES AND MARKETING WITH CRM SOFTWARE

Meet RentCafe Senior CRM, a mobile-friendly single connected solution



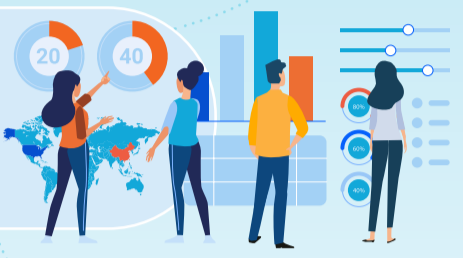
EVERYTHING YOU NEED ON A SINGLE PLATFORM

What can you achieve with RentCafe Senior CRM?



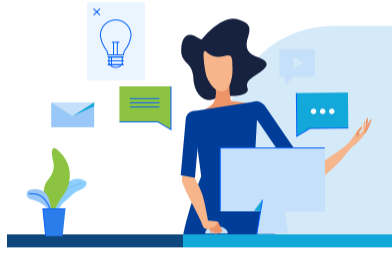
Configure and automate the sales process to guide your unique selling approach

View real-time census data, occupancy status, unit rates and amenity offerings



Eliminate duplicate data entry with a united leasing and move-in workflow

Lead with confidence using a platform integrated with multiple elements of the Yardi Senior Living Suite

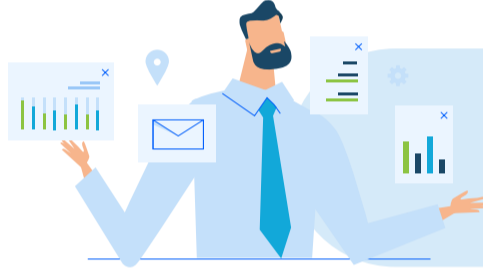


Generate, complete and upload documents to RentCafe Senior Living, where residents and family members can sign electronically

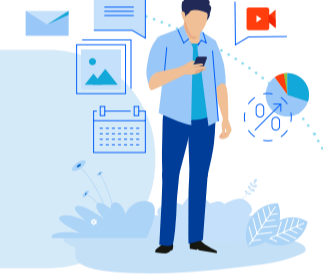
Reduce risks with a solution that is HIPAA and SOX compliant



Access visual reporting with configurable, group-based dashboards and a wide selection of KPIs



Drive efficiency with a convenient mobile app built for iOS and Android devices



Enjoy the convenience of Yardi as your single support avenue



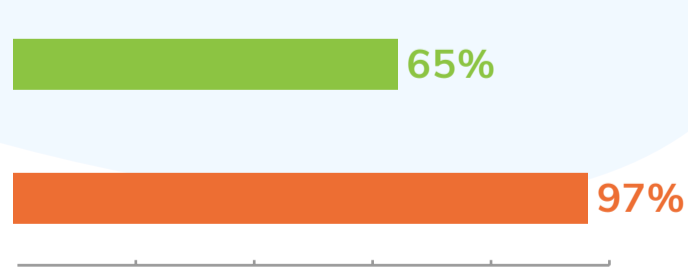
EVOLVING FUNCTIONALITY DESIGNED FOR SENIOR LIVING

What makes RentCafe Senior CRM a differentiator?

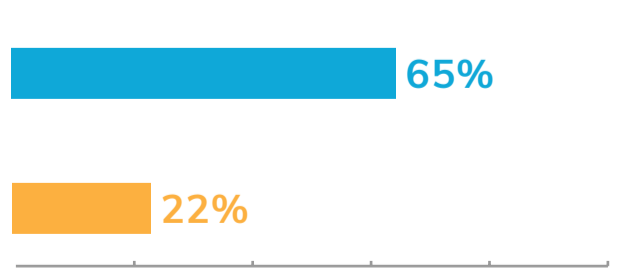
- ✓ Inbound and outbound calling, texting and emailing
- ✓ Duration and engagement tracking
- ✓ Triggered activity follow up
- ✓ Predictive analytics
- ✓ Automated prospect and referral correspondence
- ✓ Event management
- ✓ Third party API integrations
- ✓ Lead scoring



65% of sales professionals use CRM and **97%** consider sales technology important or very important.¹



Out of companies using mobile CRM, **65%** achieved sales quota compared to **22%** of those without mobile CRM.²



Curious what else RentCafe Senior CRM can do? Get in touch to see exactly what makes this integrated solution unique.

[BOOK A PERSONALIZED DEMO >](#)

