

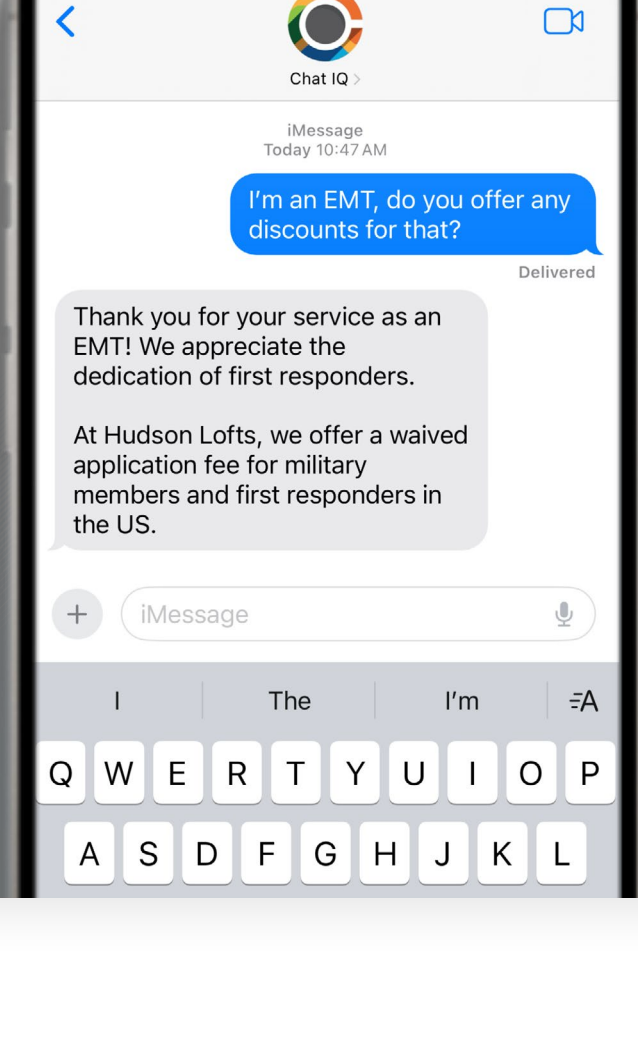
6 must-have features in an AI virtual assistant



1

Best-in-class AI

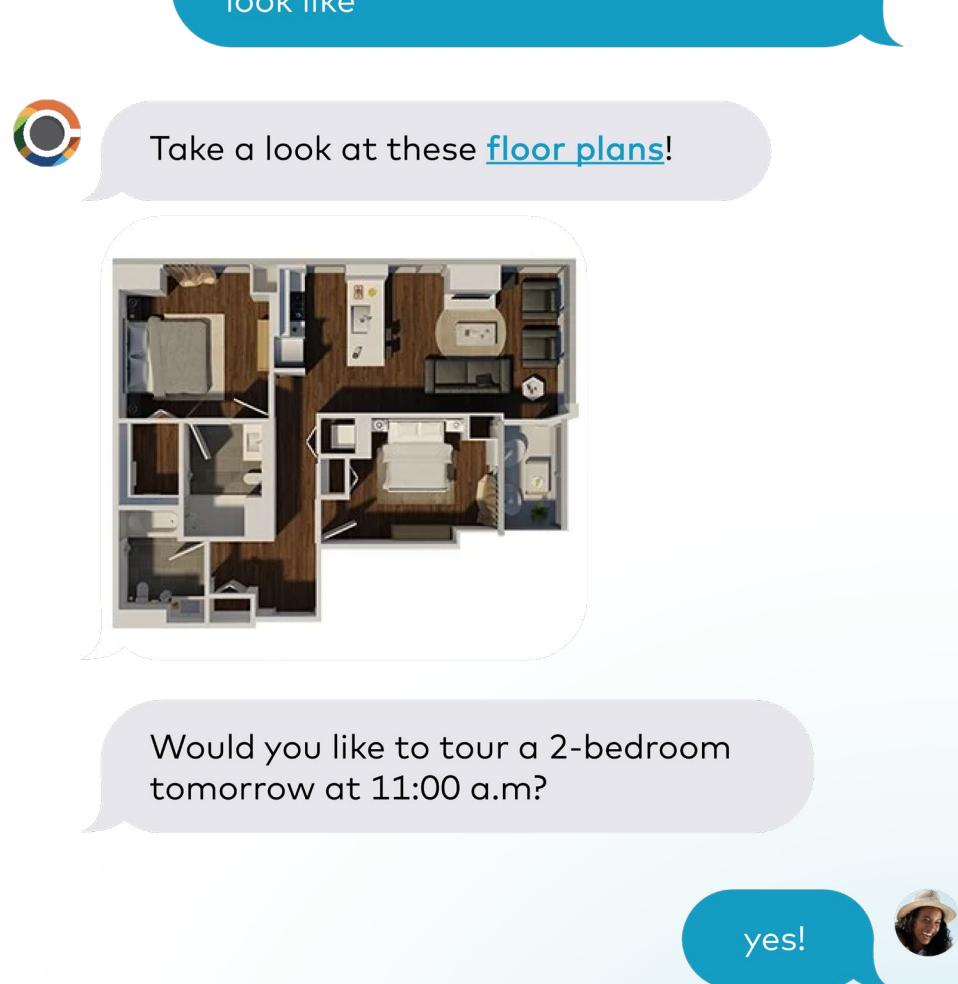
Chat IQ interacts like a human to keep your renters engaged with the latest large language model technology. Customize Chat IQ to reflect your brand's tone and voice, ensuring every response feels on-brand.



2

Property data synchronization

Chat IQ knows your property and customers from day one with no training or manual updates. It pulls real-time data from your Yardi stack, delivering accurate answers about availability, leases and more.



On average, properties using Chat IQ see

21%

increase in lead-to-appointment rate

28%

less time spent from lead to appointment

6.8%

increase in lead-to-tour rate

10%

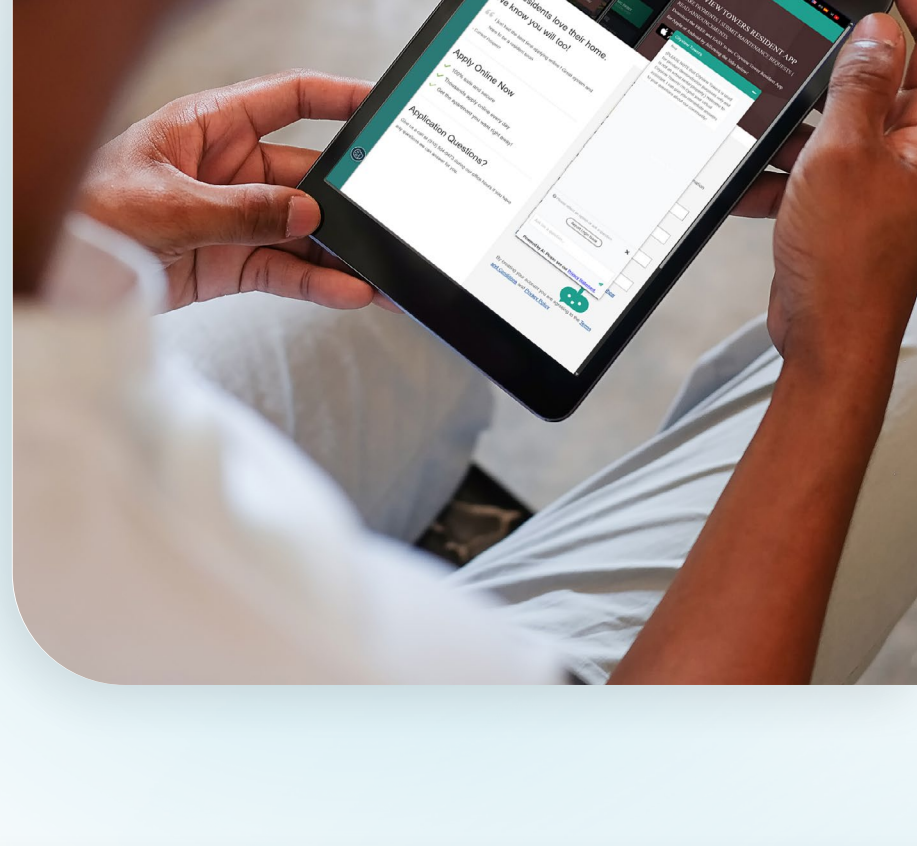
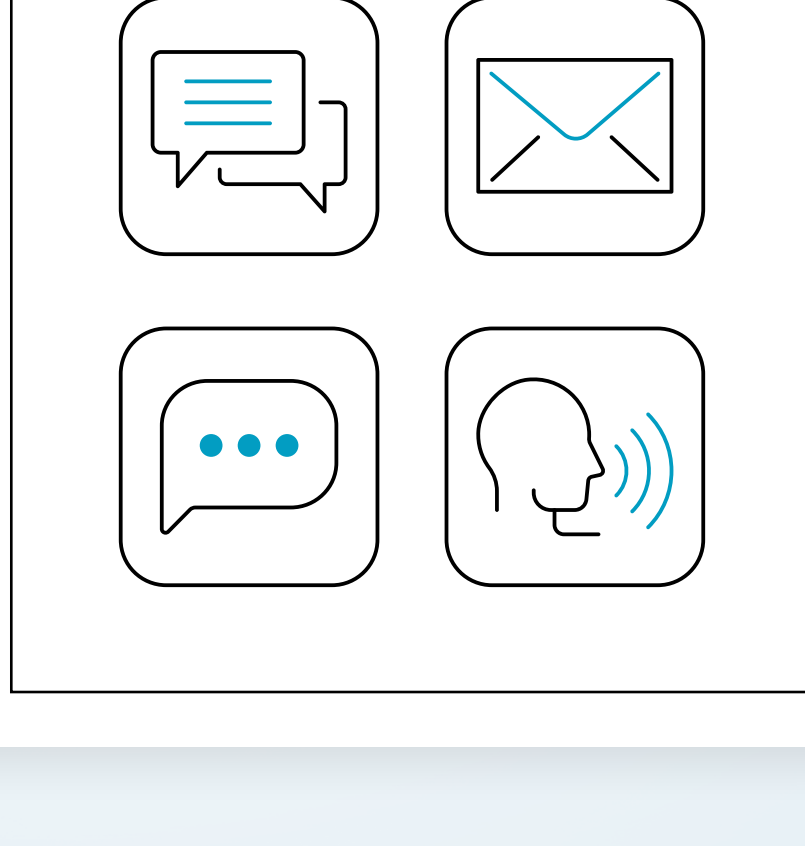
less time between first contact & lease signing

*12 month pre and post-launch analysis of Chat IQ across 200+ clients

3

Omnichannel coverage

Chat, text, email and call with one tool. Chat IQ accurately answers 95% of customer questions instantly.



4

Dynamic availability

Chat IQ is available wherever your prospects and residents engage. Whether they're applying, paying rent, submitting a work order, calling the office or browsing your property website.



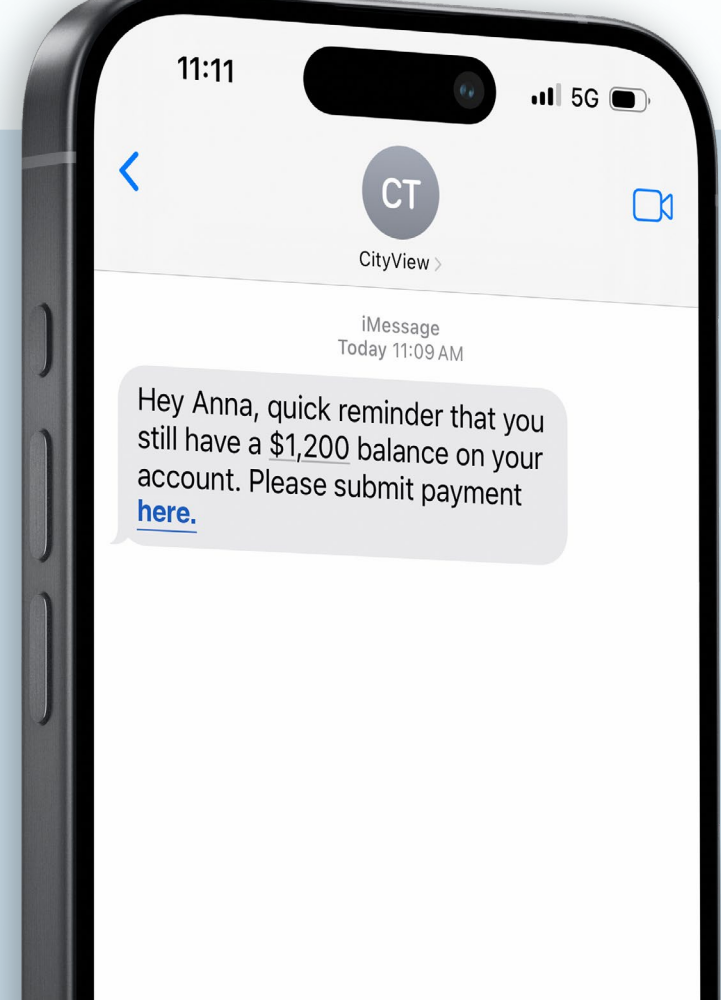
“Chat IQ does **all the upfront work of qualifying prospects**. Our leasing teams love it.”

Anne Baum
Towne Properties

5

Smart agent support

When human support is needed, leasing agents get full chat history to respond faster and more accurately. Unanswered questions can also be routed to a Yardi employee, who resolves the issue.



6

Proactive outreach

Chat IQ automatically sends reminders for renewals and late payments, helping you improve resident engagement and occupancy rates.



Each week, Chat IQ helps Avenue5

SAVE

10

hours

SCHEDULE

12

appointments

COLLECT

3

applications

*Per property on average

Be Available 24/7 with



Chat IQ

START HERE >

RentCafe[®]

FOR EVERY MOMENT



LOOK




LEASE



LIVE

REACH
by RentCafe[®]

 RentCafe[®] *Leasing*

 RentCafe[®] *Living*

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