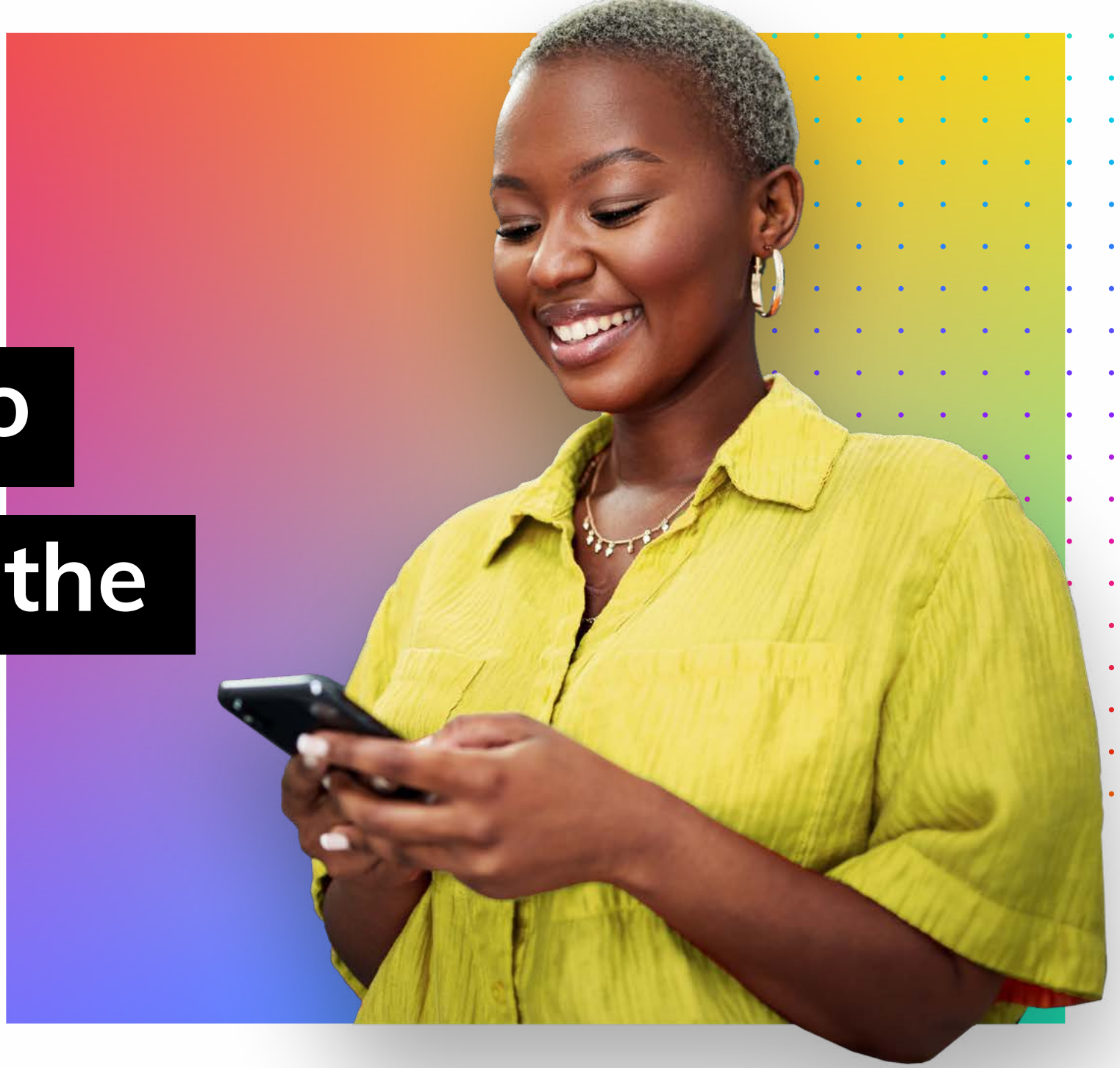


5

ways to win on the ILS



Lease more apartments on internet listings services with these five features proven to increase your conversion rates

1. PROPERTY IMAGES



Add 20+ images

Increases conversion rates

9X

2. ONLINE LEASING



Offer integrated online leasing

Increases conversion rates

8X

3. REVIEWS



Post 30+ reviews

Increases conversion rates

7X

4. DISPLAYED RENTS



Show the rent rate & fees

Increases conversion rates

6X

5. TOUR SCHEDULING



Let renters schedule their own visit

Increases conversion rates

2X

DON'T MISS YOUR CHANCE TO MAKE A BIG IMPACT

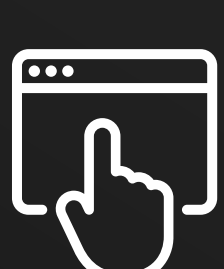
75%

of renters visit an ILS during their apartment search

According to the NMHC / Grace Hill 2024 Renter Preferences National Report

GET IN FRONT OF MILLIONS OF RENTERS

Did you know RentCafe.com is the fastest growing ILS?



80+
MILLION

ANNUAL VISITS



300+
MILLION

ANNUAL PAGEVIEWS



400,000

EMAIL SUBSCRIBERS

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by RentCafe®

DIGITAL MARKETING AGENCY

Source: RentCafe.com study of 50,000+ U.S. listings over 12 months (Nov 2022-Oct 2023)